



# Boooooom Jackson

*Play is the best way of learning*

AMAZON NA CLASSROOM RUGS · TOP 3 · 3 YEARS RUNNING

# Inspiring Spaces for Every Child

Born from a father's deep love for his child — BoooooomJackson is a gift for exploration, growth, and self-improvement.

BoooooomJackson was founded in **2015**, created from a father's deep love for his child. He wanted a **safe, inspiring environment** for natural learning and exploration.

Today, as a team of moms and educators, we cherish every milestone in a child's growth. We create **joyful and fulfilling childhood experiences** — from classroom rugs that transform learning corners, to home rugs that nurture imagination.

Safety is our first priority. Every product is designed with **child well-being** at heart, compliant with CPSC and international standards.

*"Every child deserves their own Boooooom Jackson corner."*

# Why Choose Us

## TOP 3

AMAZON NA · CLASSROOM RUGS

3 consecutive years TOP 3 in North American classroom rugs with **20%+ market share**.

## 40+

YEARS MANUFACTURING

Rooted in our Singapore-origin manufacturer with **40+ years of excellence** in rug production.

## 600+

ORIGINAL DESIGNS

Over **600 original patterns** co-created with educators and real classroom needs.

# Craft & Technology



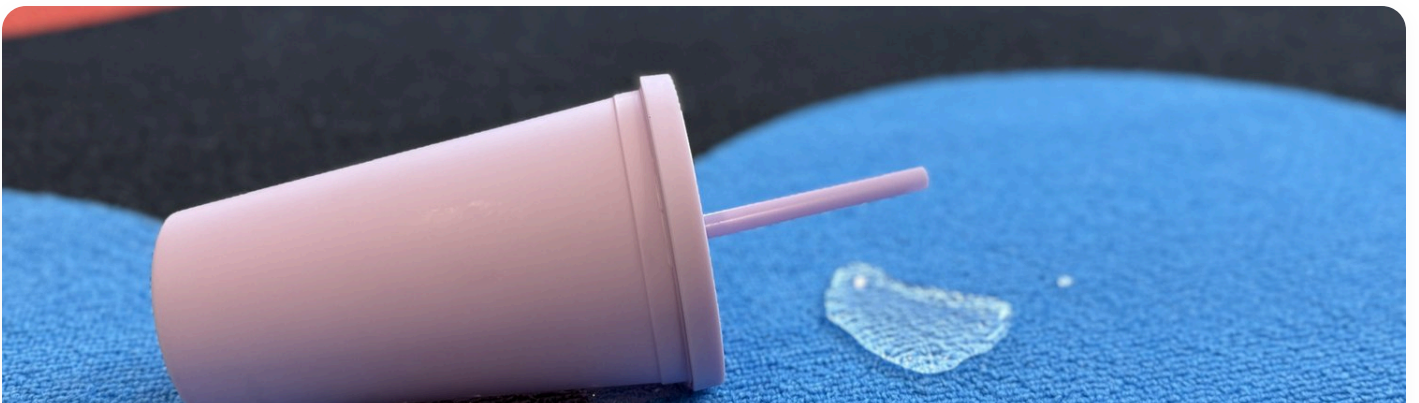
## Zero-Curl Backing

Lays perfectly flat, no trip hazards.



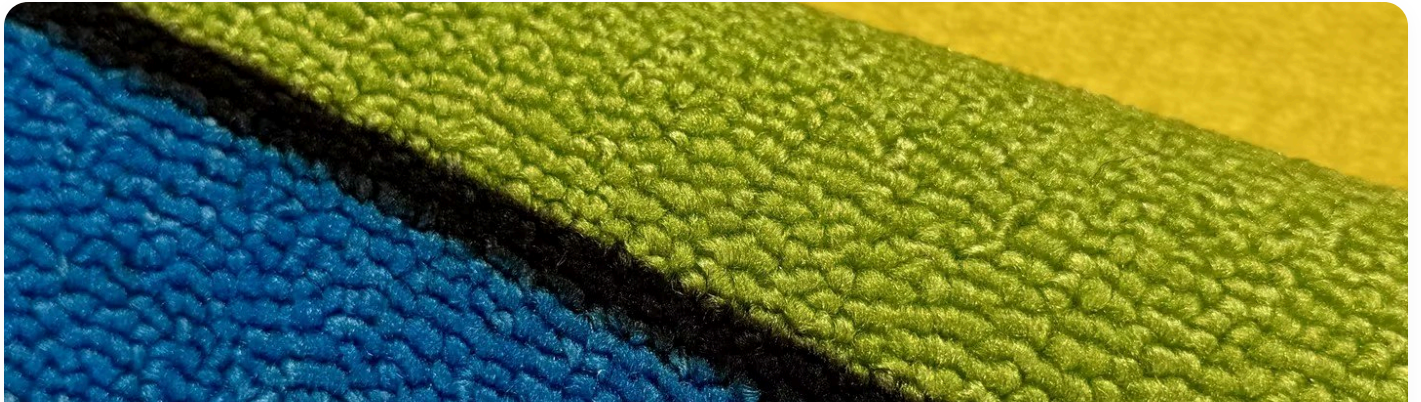
## Color-Lock Technology

Vibrant colors that don't fade.



## Stain-Resistant

Easy to clean, spill-friendly.



### **Loop Pile**

Durable looped surface for high-traffic areas.



### **Cut Pile**

Premium soft feel, anti-snag for classroom use.



### **Double-Stitched Serged Edges**

Reinforced edges that last years.

## Certifications

CPSC

OEKO-TEX 100

ISO 9001

ISO 14001

BESTSELLERS & TRUST

## Trusted by Thousands of Educators

Our numbers tell the story.

**TOP 3**

Amazon NA · 3 Years

**20%+**

Market Share

50%+

Brand Search CVR

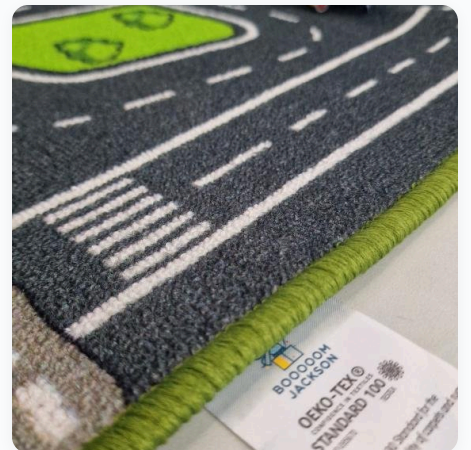
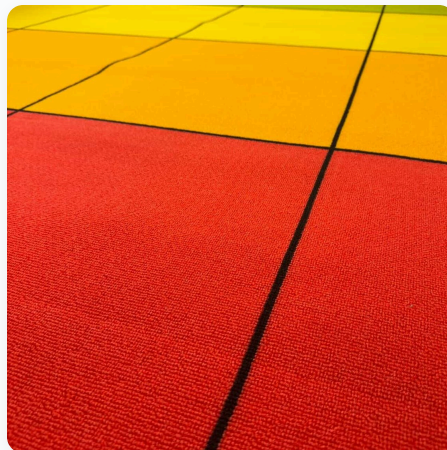
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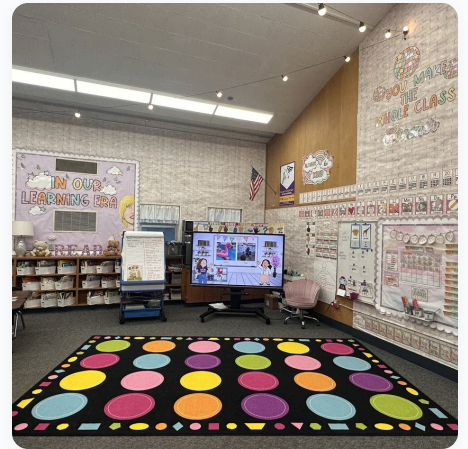
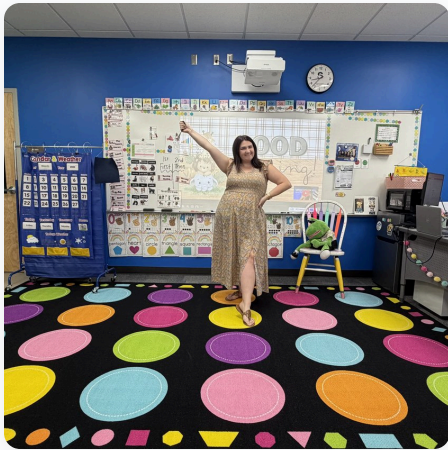
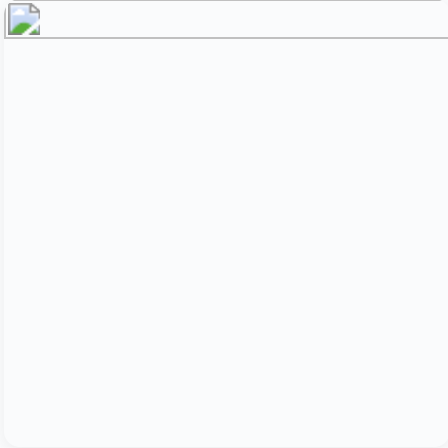
Amazon's Choice Badges

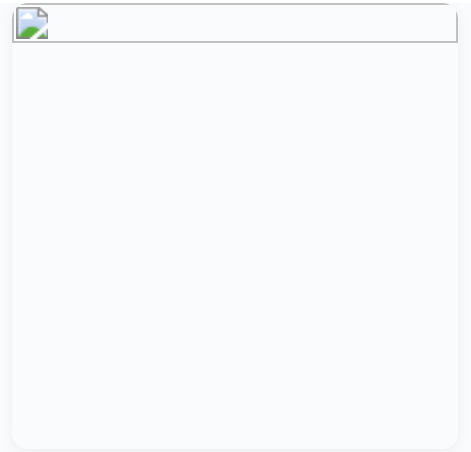
REAL CLASSROOMS

## Real Classrooms, Real Love

Our rugs come to life in classrooms across North America. Here are moments shared by real teachers.









FOR SCHOOLS

## Partnering with Educators

We don't just sell rugs. We co-create learning spaces.

### Professional Partnerships

Trusted partner of the **Canadian French Language Congress** and educator associations across **CA / US**. Long-term collaboration on classroom learning tools and

"ground teaching" methodology.

## Local Co-R&D

From **Changsha, China** to **Toronto, Canada**, we integrate R&D, marketing, and AI-driven operations to provide seamless "Local Co-R&D + Global Response" services. Tell us your classroom story — we'll bring it to the floor.

COLLECTIONS

# Our Collections

Over 290 unique patterns across 7 design languages, with 80+ multi-size families. Find the perfect match for every classroom corner.

## Boooooom Jackson — 220 Patterns

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## Pastel

27 patterns

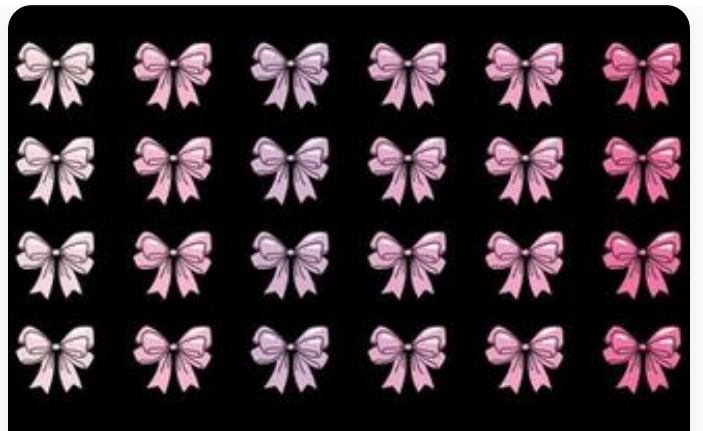
Soft pastel palettes for cozy reading corners.



**Library Bookshelf Rug**

Full Floor

Pastel



**Pastel Bow #1587**

24 seats

Seating

Pastel

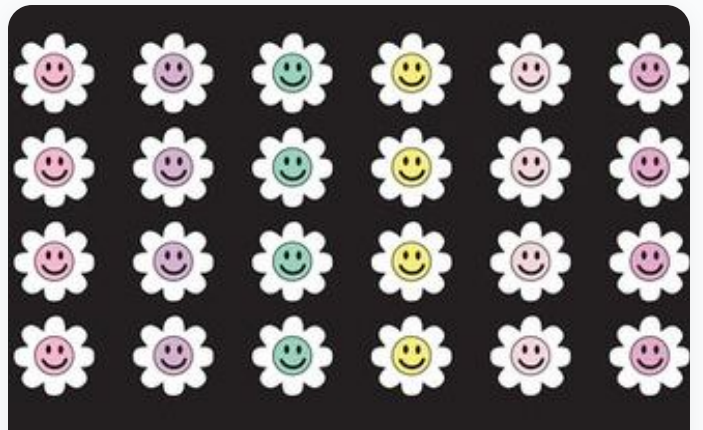


**Pastel #1174**

24 seats

Seating

Pastel



**Pastel Daisy & Smiley**

24 seats

Seating

Pastel

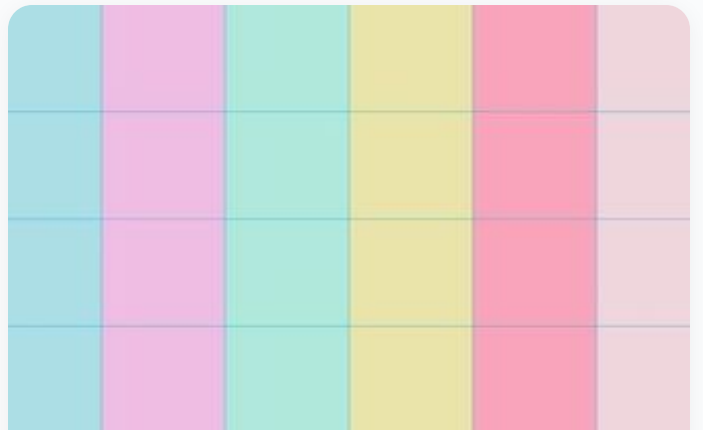


**Pastel #1173**

24 seats

Seating

Pastel

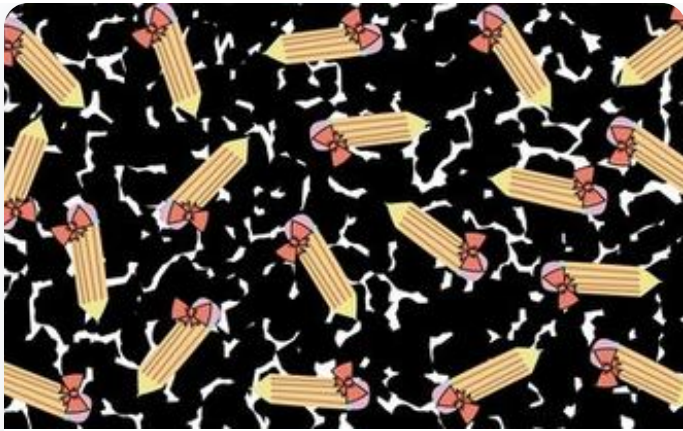


**Pastel #1172**

24 seats

Seating

Pastel



Composition Book Rug

Area Definition

Pastel

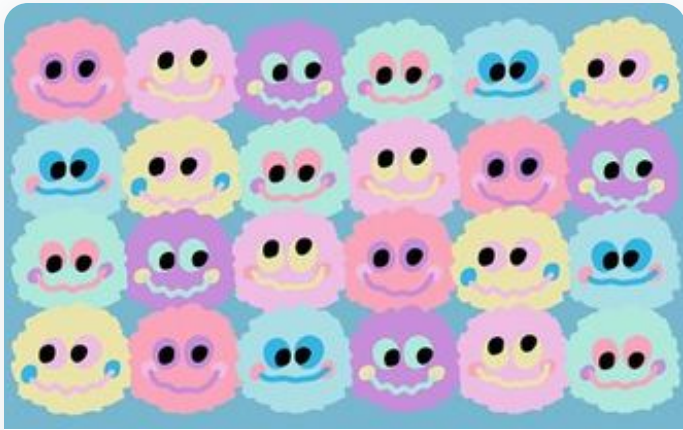


Pastel Cactus

24 seats

Seating

Pastel



Pastel #1147

24 seats

Seating

Pastel



Pastel #1133

24 seats

Seating

Pastel



Pastel Animal ABC Rug

28 seats

Seating

Pastel



Pastel #1126

24 seats

Seating

Pastel



**Black Smiley Face Rug**

28 seats

Seating

Pastel



**Cute Animal ABC Rug**

28 seats

Seating

Pastel



**Pink Oval Reading Rug**

Area Definition

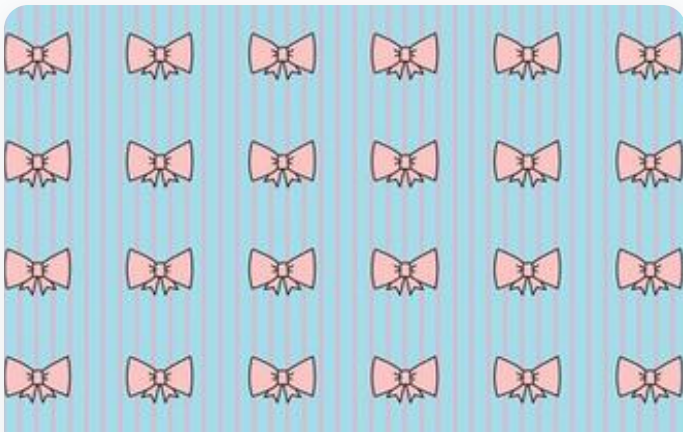
Pastel



**Pastel Number & Letters & Animal**

Seating

Pastel



**Checked Bow Rug**

24 seats

Seating

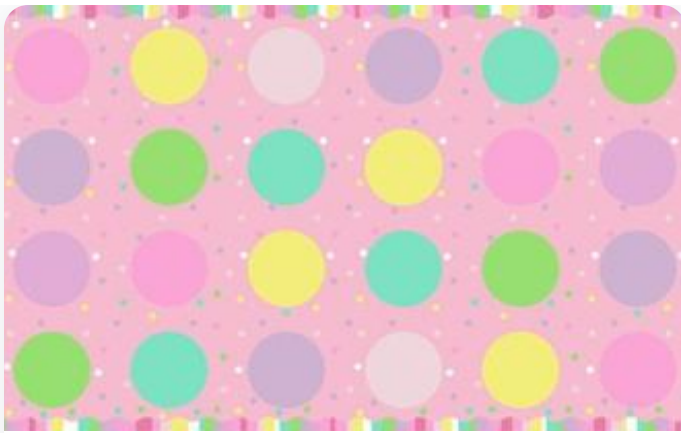
Pastel



**Pastel Argyle Rug**

Area Definition

Pastel

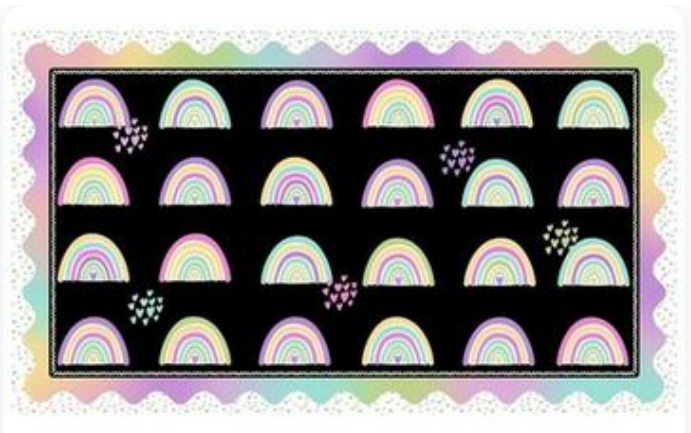


Pastel Dot Seating Rug

24 seats

Seating

Pastel



Pastel #1168

24 seats

Seating

Pastel

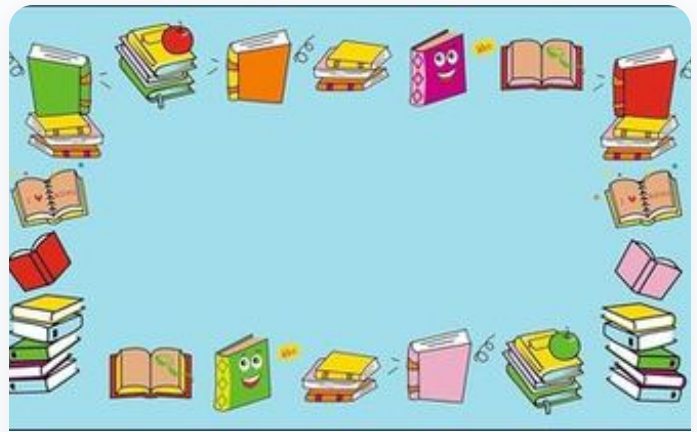


Pastel Bow #1010

24 seats

Seating

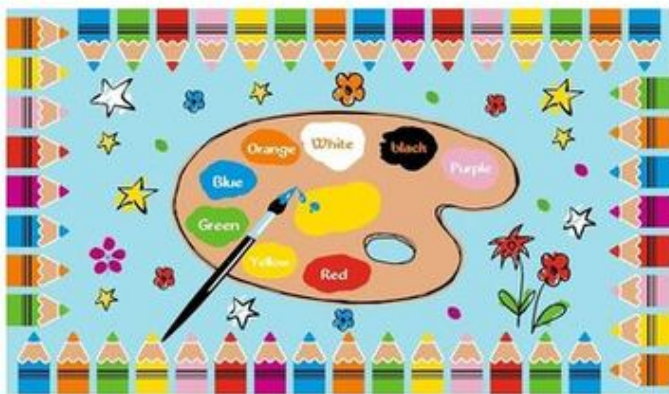
Pastel



Pastel #1163

Area Definition

Pastel



Pastel #1115

Area Definition

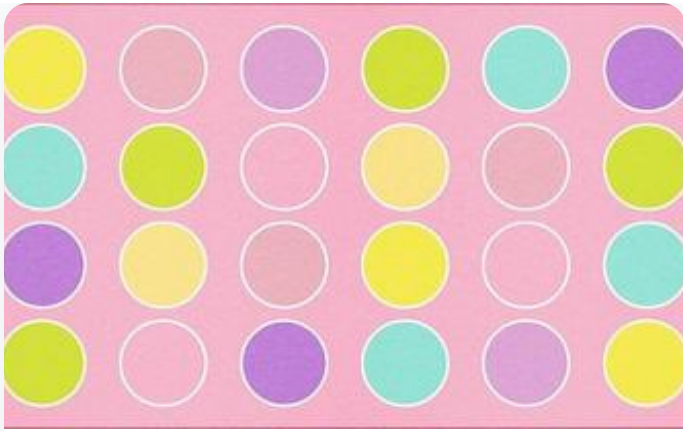
Pastel



Pastel #1170

Area Definition

Pastel

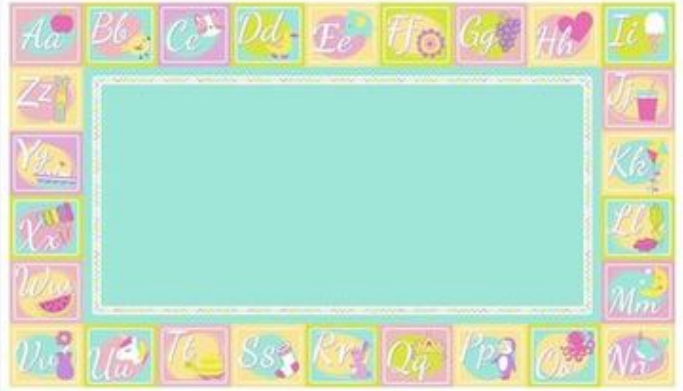


Pastel #1164

24 seats

Seating

Pastel



Pastel #1166

Area Definition

Pastel



Pastel #1165

Area Definition

Pastel

## Boho

14 patterns

Earthy, eclectic rugs with free-spirited character.



Pastel Number Spots Rug

28 seats

Seating

Boho

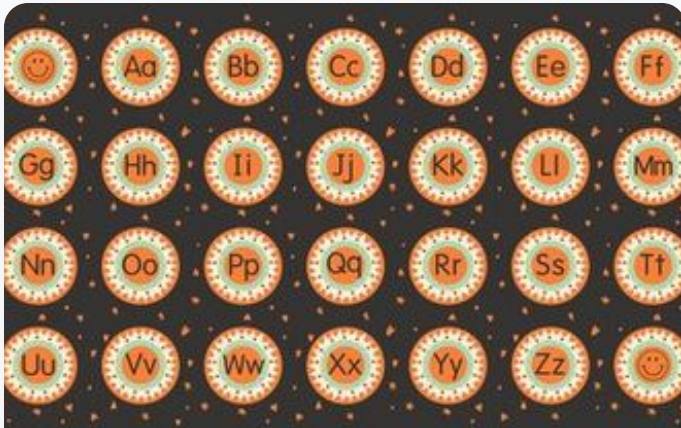


Yellow Boho ABC Rug

28 seats

Seating

Boho



Orange Sun Rug

28 seats

Seating

Boho



Diamond Check Rug

Area Definition

Boho

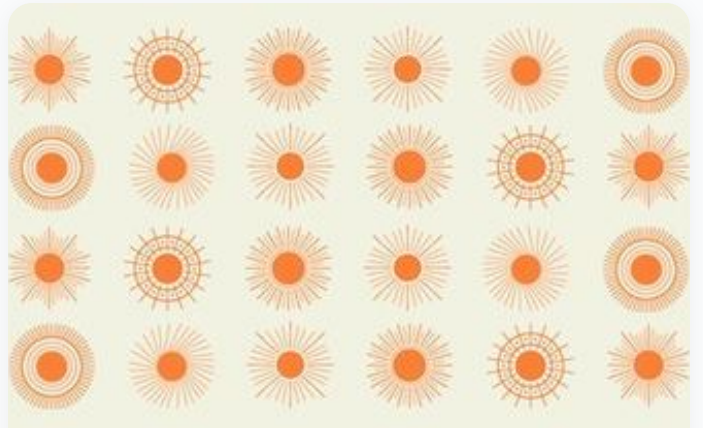


Black Number Spots Rug

28 seats

Seating

Boho



Boho Sun Rug

24 seats

Seating

Boho



**Boho Number Rug**

28 seats

Seating

Boho

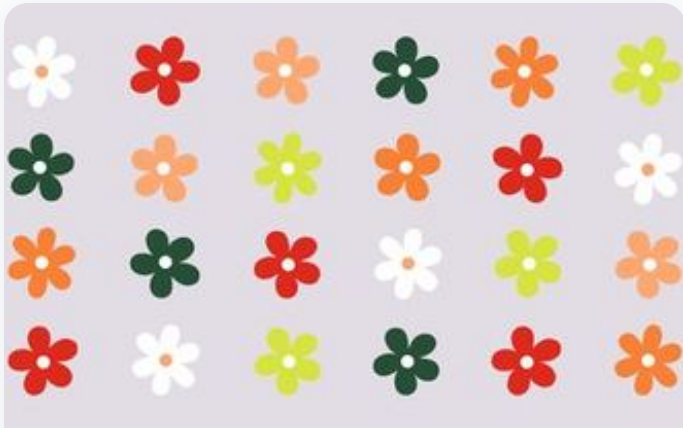


**Boho Daisy #1583**

24 seats

Seating

Boho



**Boho Daisy #1588**

24 seats

Seating

Boho



**Boho Sunflower & Smiley & Sun**

Area Definition

Boho



**Boho #1155**

24 seats

Seating

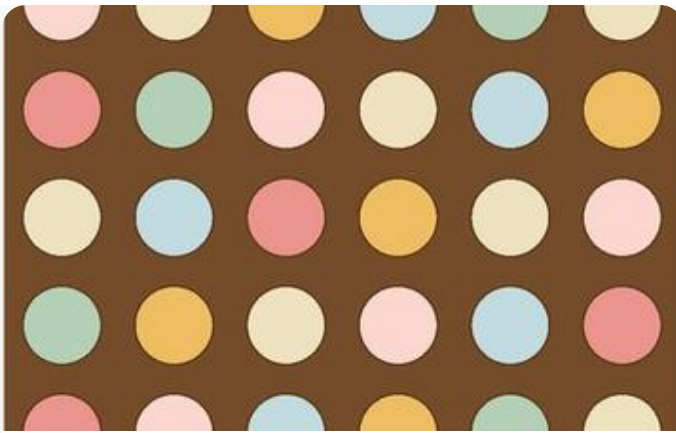
Boho



**Boho #1153**

24 seats

Boho

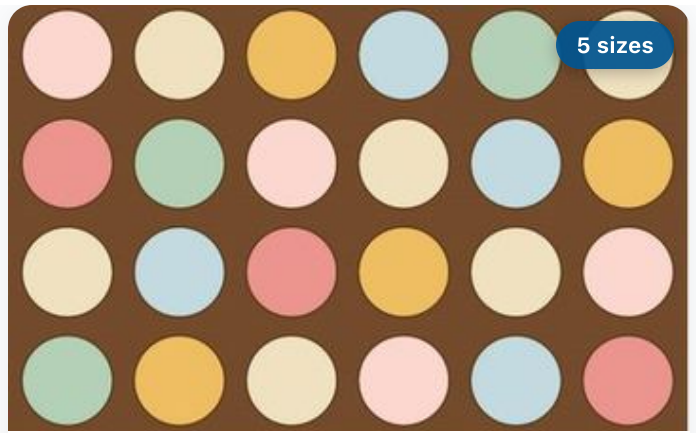


Boho #1151

30 seats

Seating

Boho



Boho #1149

24 seats

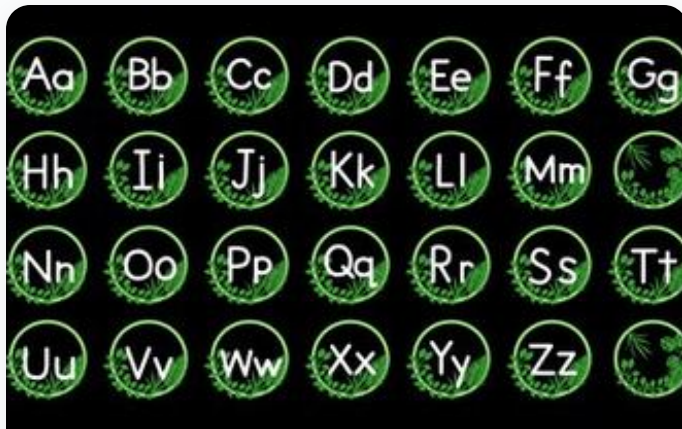
Seating

Boho

# Nature

5 patterns

Inspired by forests, rivers, seasons, and life.



Natural Leaf & Letters

24 seats

Seating

Nature



River Logs Rug

24 seats

Seating

Nature



2 sizes

Natural Nature #5761

Area Definition

Nature



2 sizes

M1915AF-30-3 290X400 GQ

Natural Nature #1237

24 seats

Nature



2 sizes

Natural Nature #1313

Nature

## Colorful

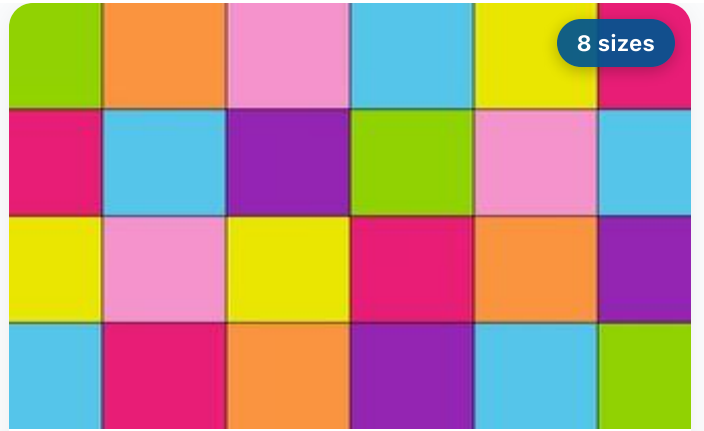
Bright, lively patterns that energize learning.

61 patterns



**Colorful #1336**

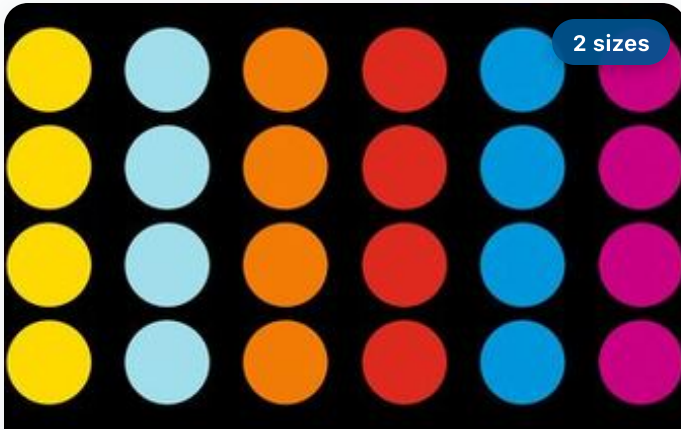
Colorful



**Colorful Pastel #5759**

24 seats

Colorful

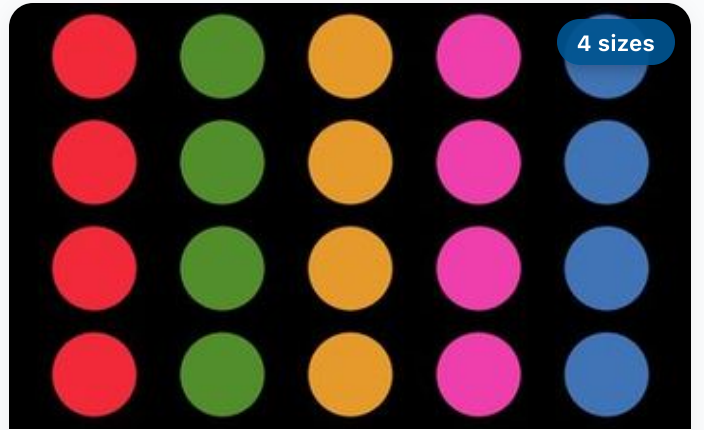


**Colorful #1053**

24 seats

Seating

Colorful



**Colorful Circle #1641**

20 seats

Seating

Colorful



**Colorful #1643**

20 seats

Seating

Colorful



**Colorful #1103**

24 seats

Seating

Colorful



5 sizes

**Colorful #1215**

20 seats

Seating

Colorful



7 sizes

**Colorful #1338**

Colorful



**Colorful #1222**

18 seats

Seating

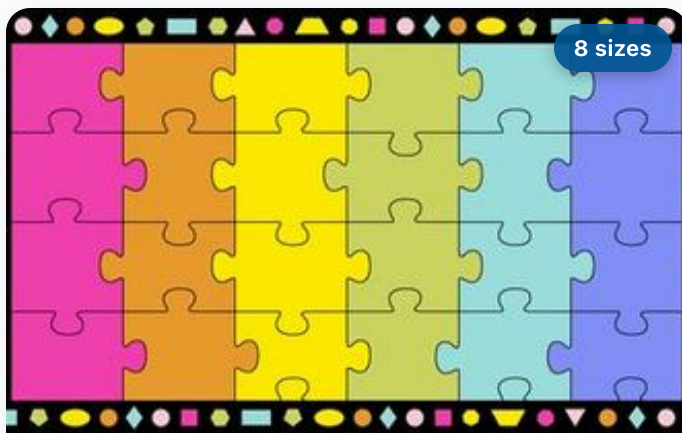
Colorful



9 sizes

**Colorful #5755**

Colorful



8 sizes

**Colorful #5785**

24 seats

Colorful

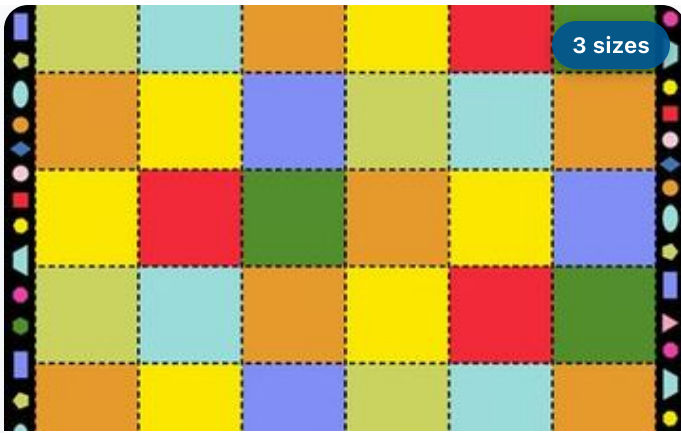


3 sizes

**Colorful #1162**

Area Definition

Colorful



Colorful #5751

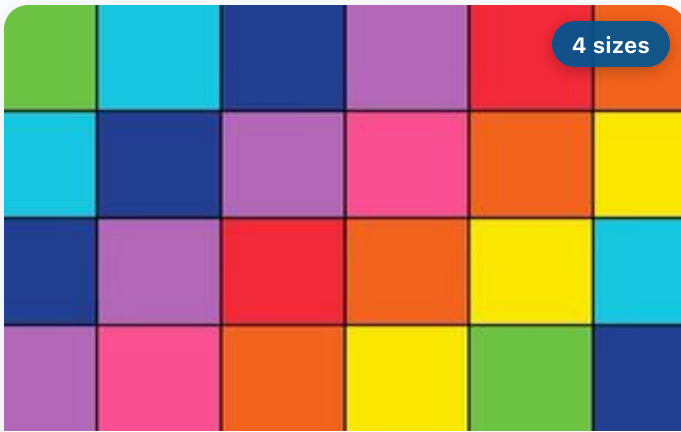
Colorful



Colorful #1235

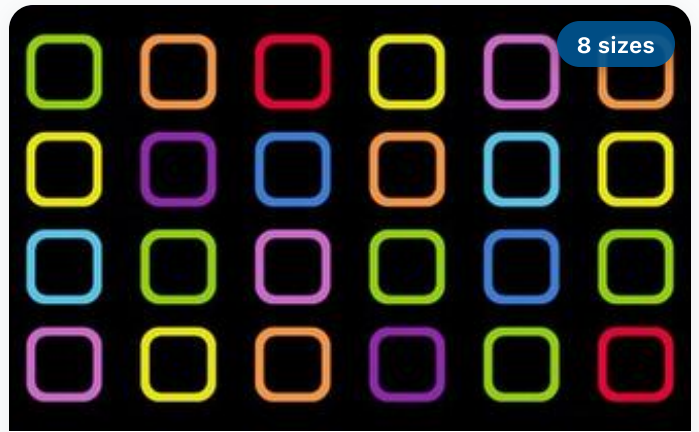
Area Definition

Colorful



Colorful #5782

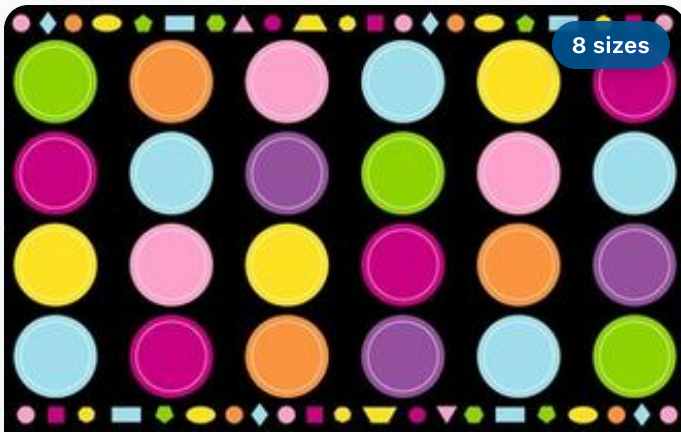
Colorful



Colorful #5780

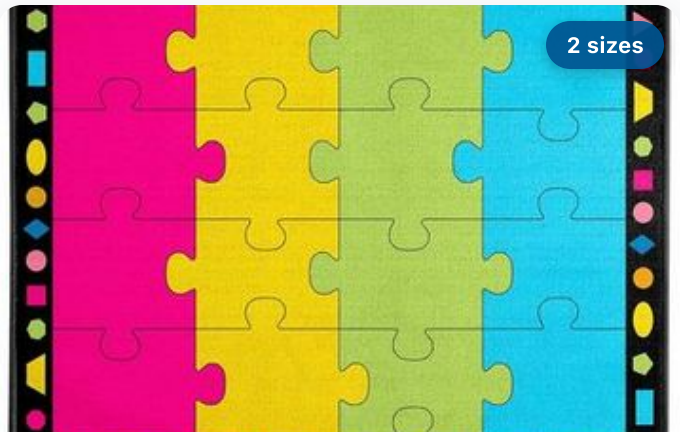
24 seats

Colorful



Colorful #5756

Colorful

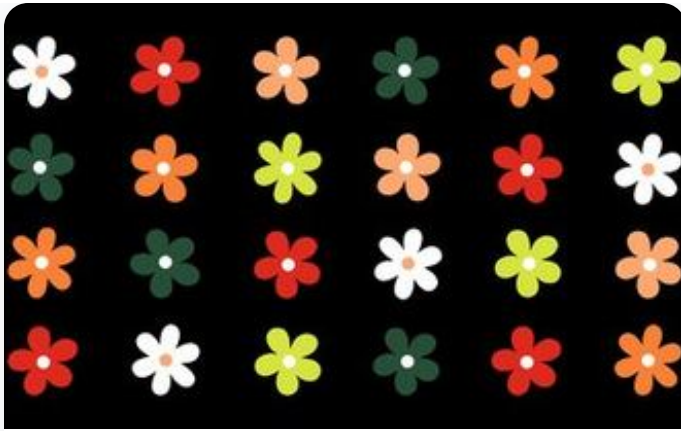


Colorful #1300

16 seats

Seating

Colorful

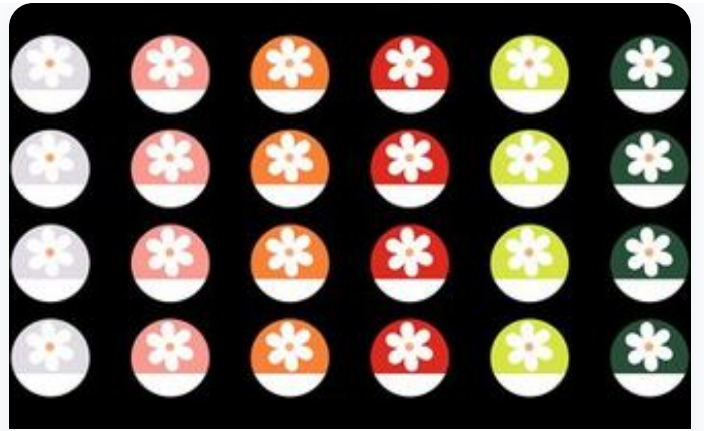


**Colorful Daisy #1584**

24 seats

Seating

Colorful

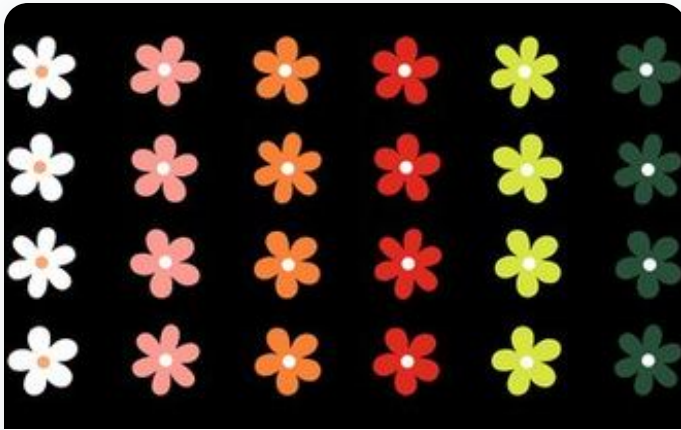


**Colorful Daisy & Circle #1586**

24 seats

Seating

Colorful



**Colorful Daisy #1017**

24 seats

Seating

Colorful

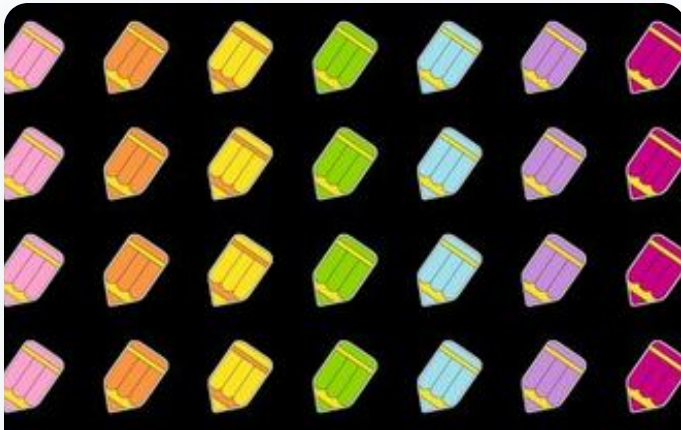


**Colorful #1309**

20 seats

Seating

Colorful



**Black Colorful Pencils Rug**

28 seats

Seating

Colorful



**Black Stars Rug**

28 seats

Seating

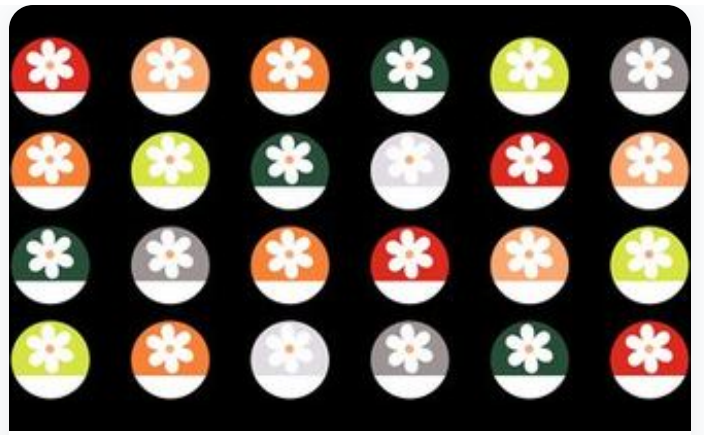
Colorful



Oval Activity Track Rug

Area Definition

Colorful



Colorful Daisy & Circle #1016

24 seats

Seating

Colorful



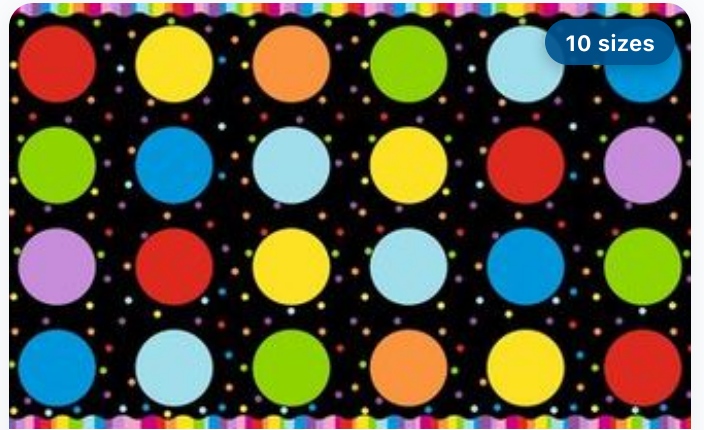
2 sizes

Colorful #1298

24 seats

Seating

Colorful



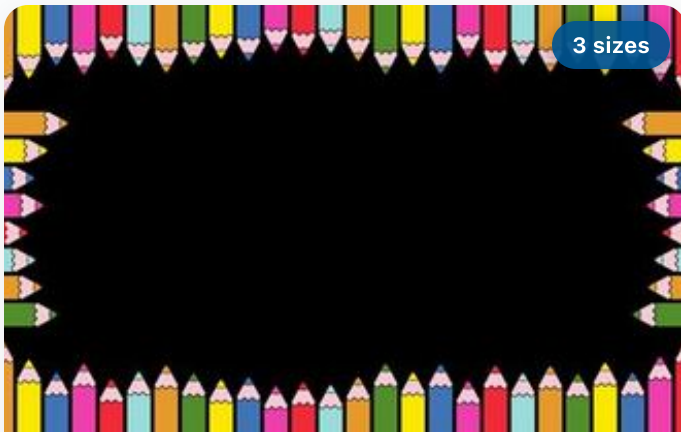
10 sizes

Colorful #5763

24 seats

Seating

Colorful

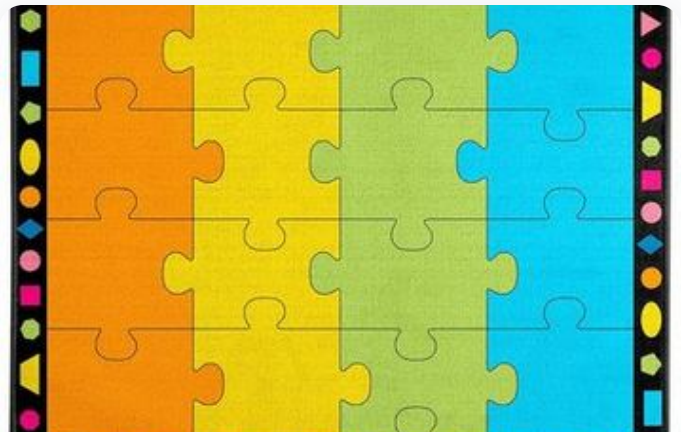


3 sizes

Colorful #1102

Area Definition

Colorful



Colorful #1299

16 seats

Seating

Colorful

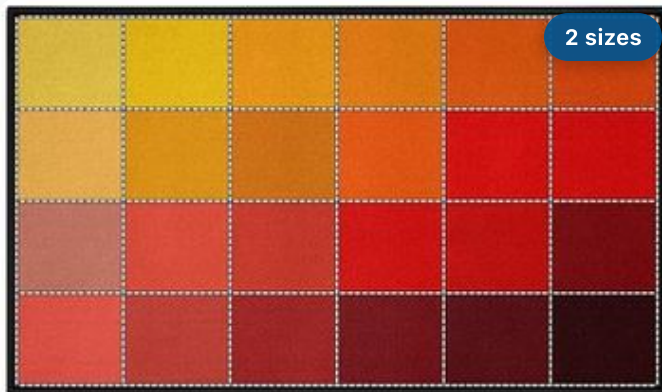


Colorful #1279

16 seats

Seating

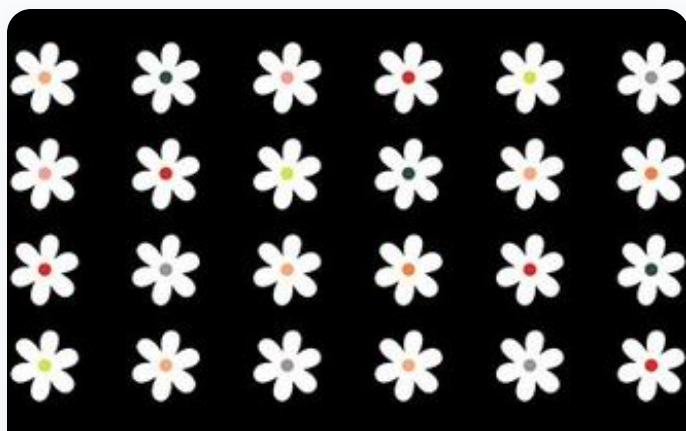
Colorful



Colorful #1278

24 seats

Colorful

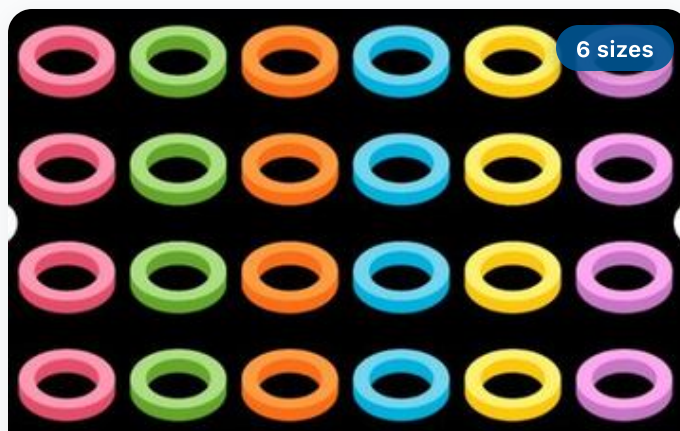


Colorful Daisy #1585

24 seats

Seating

Colorful



Colorful #1135

24 seats

Seating

Colorful



Colorful #1320

Colorful



Colorful #1324

24 seats

Seating

Colorful



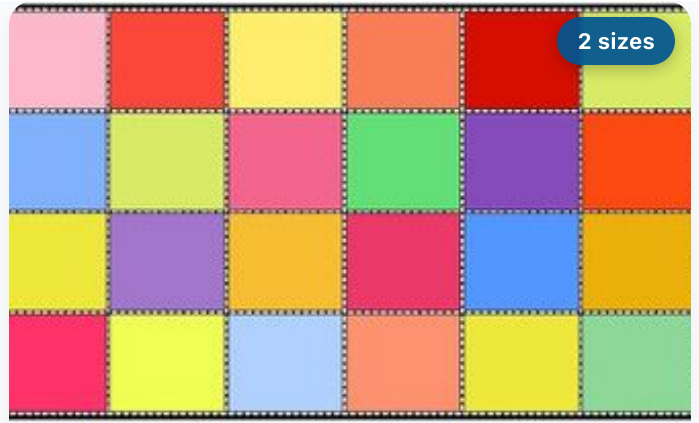
4 sizes

Colorful #1334

16 seats

Seating

Colorful



2 sizes

Colorful #1194

24 seats

Seating

Colorful



Colorful #1221

16 seats

Seating

Colorful



Colorful #1220

12 seats

Seating

Colorful

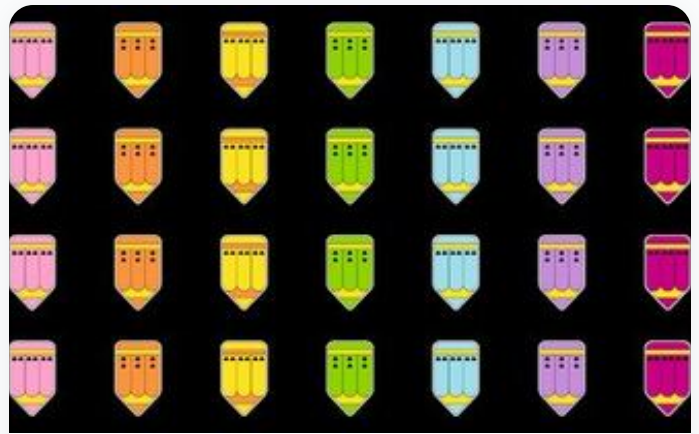


Colorful #1218

9 seats

Seating

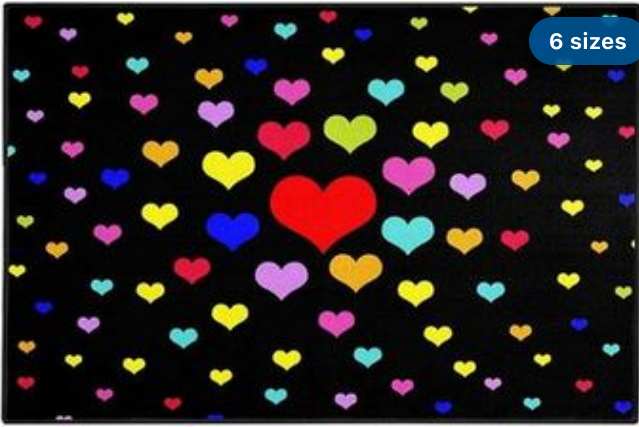
Colorful



Vertical Pencils Rug

Seating

Colorful



6 sizes

Colorful #1105

Area Definition

Colorful



3 sizes

Colorful #1260

Colorful



Colorful #1108

Area Definition

Colorful



Colorful #1112

Area Definition

Colorful

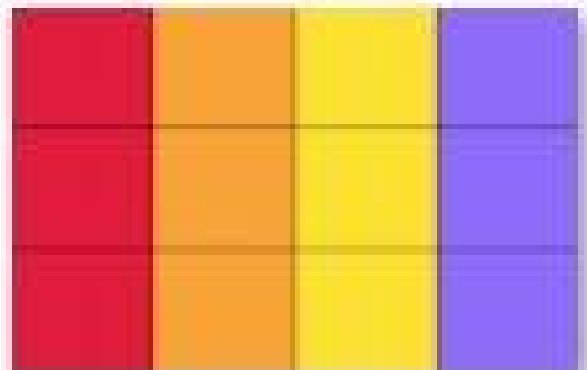


Colorful #1219

7 seats

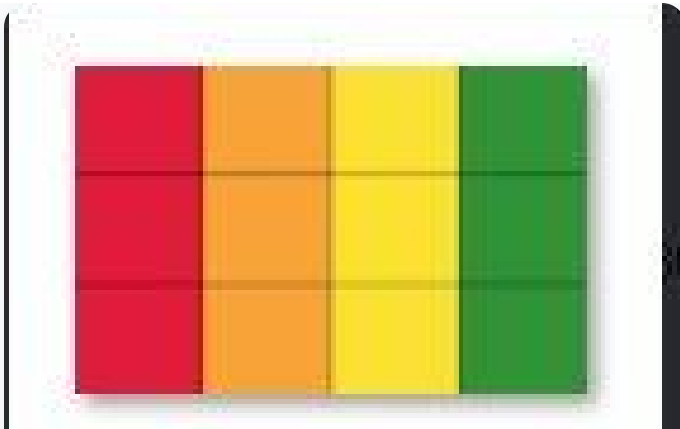
Seating

Colorful



Colorful #1307

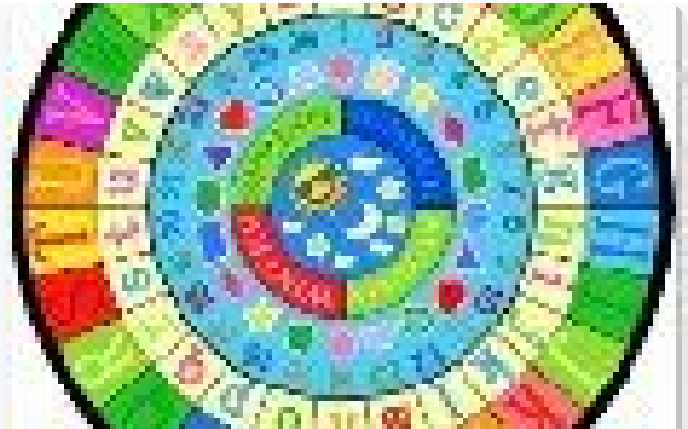
Colorful



**Colorful #1305**

12 seats

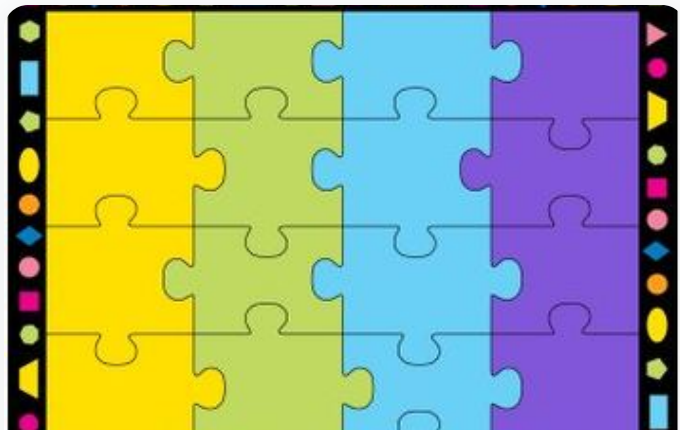
Colorful



**Colorful #1333**

Area Definition

Colorful



**Colorful #1304**

16 seats

Seating

Colorful

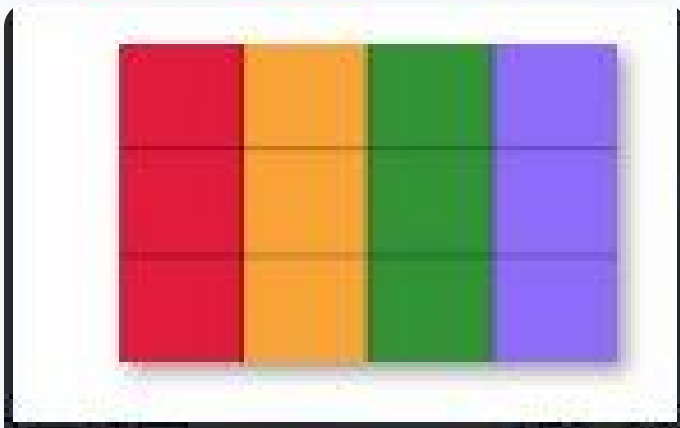


**Colorful #1246**

24 seats

Seating

Colorful

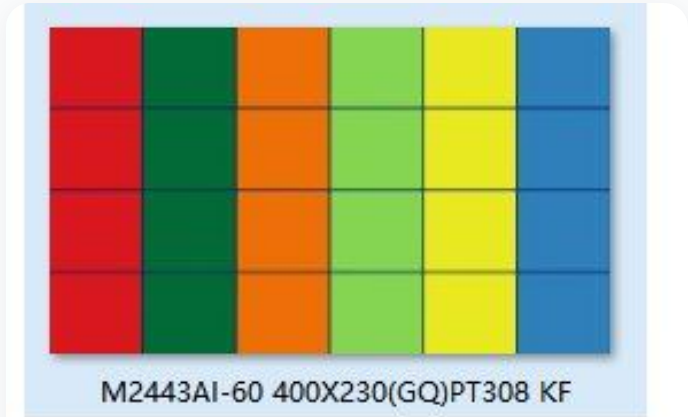


**Colorful #1308**

12 seats

Seating

Colorful



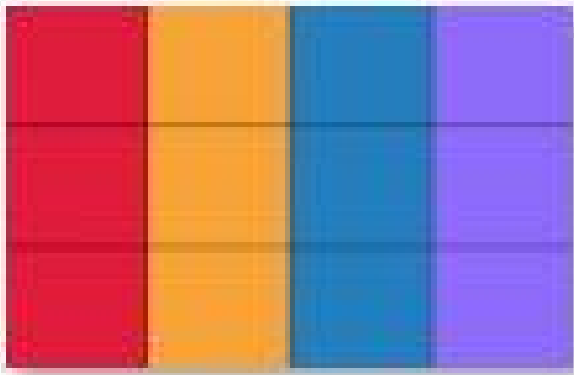
M2443AI-60 400X230(GQ)PT308 KF

**Colorful #1317**

24 seats

Seating

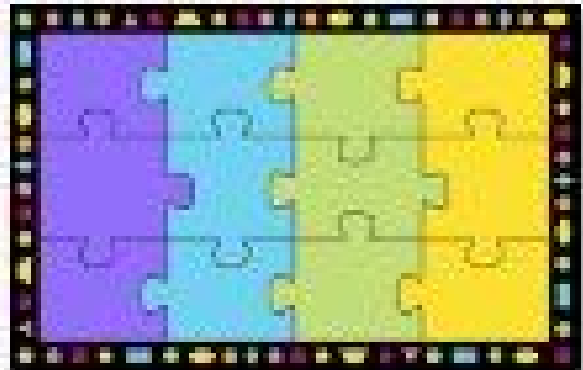
Colorful



Colorful #1306

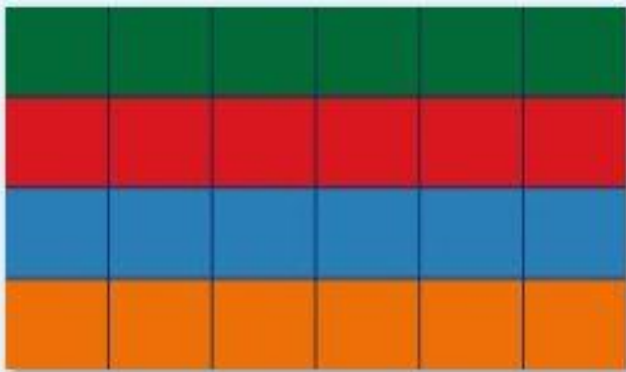
12 seats

Colorful



Colorful #1295

Colorful



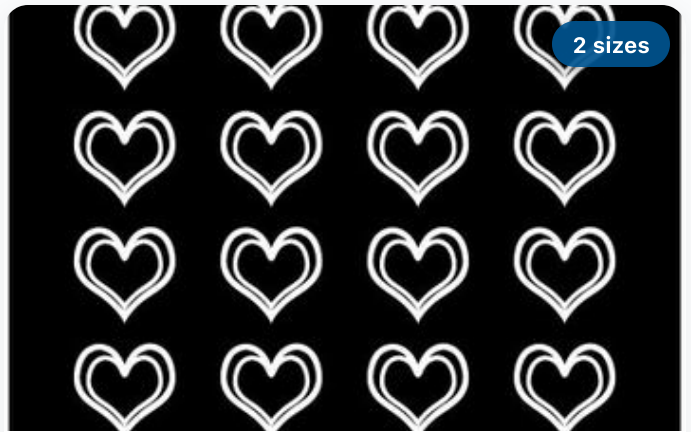
M2444AI-60 400X230(GO)PT308 KF

Colorful #1315

24 seats

Seating

Colorful



2 sizes

Colorful #1253

16 seats

Seating

Colorful



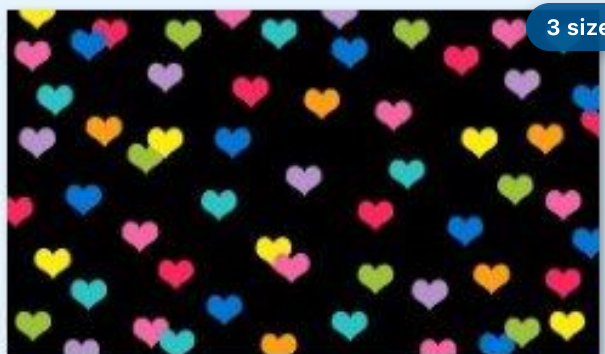
6 sizes

Colorful #1138

24 seats

Seating

Colorful



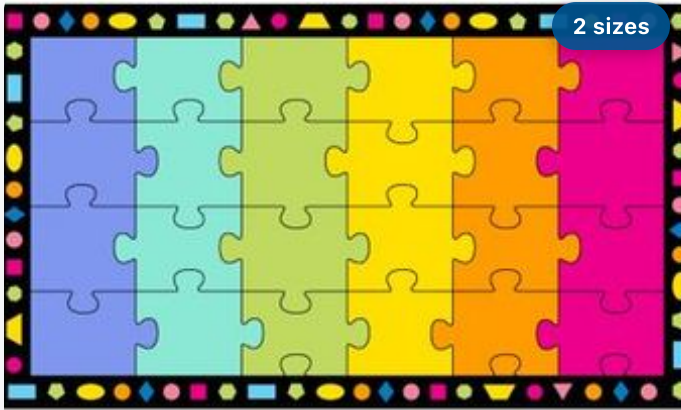
3 sizes

M9878L-50 400x230(GQ)KF PT308

Colorful #1275

Area Definition

Colorful



**Colorful #1303**

24 seats

Seating

Colorful

# Simplicity

4 patterns

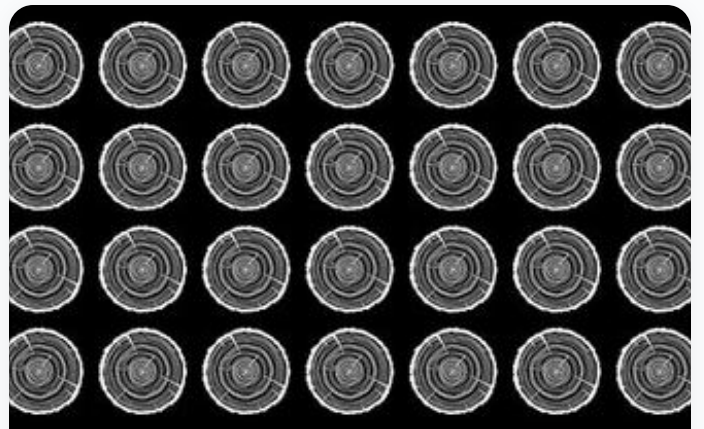
Clean lines and focused compositions.



**Minimal #1122**

Area Definition

Simplicity



**Minimal Tree Stump**

24 seats

Seating

Simplicity



Minimal #1319

24 seats

Seating

Simplicity



Minimal #1197

Area Definition

Simplicity

# Abstract

12 patterns

Modern abstract designs for contemporary spaces.



Colorful Pebbles Rug

28 seats

Seating

Abstract



Boho Geo Light Rug

24 seats

Seating

Abstract

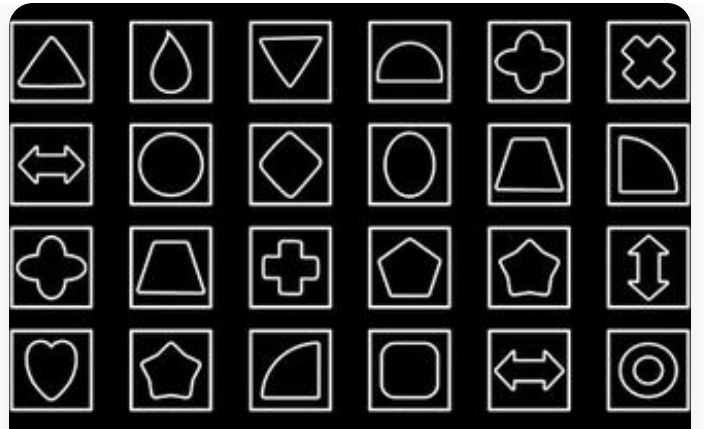


Dark Tribal Rug

24 seats

Seating

Abstract

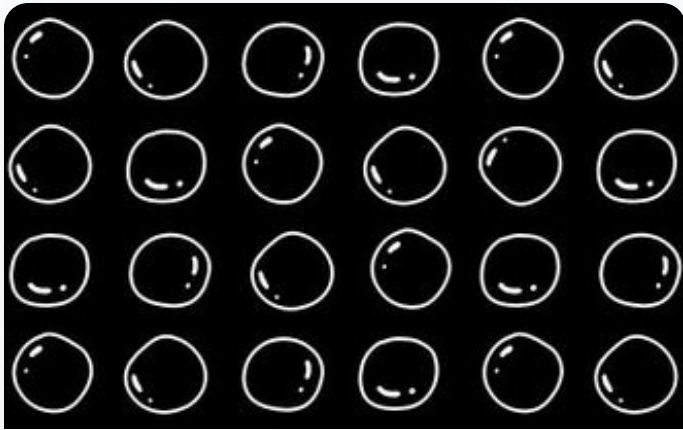


BW Geo Shapes Rug

24 seats

Seating

Abstract



Black Bubbles Rug

24 seats

Seating

Abstract

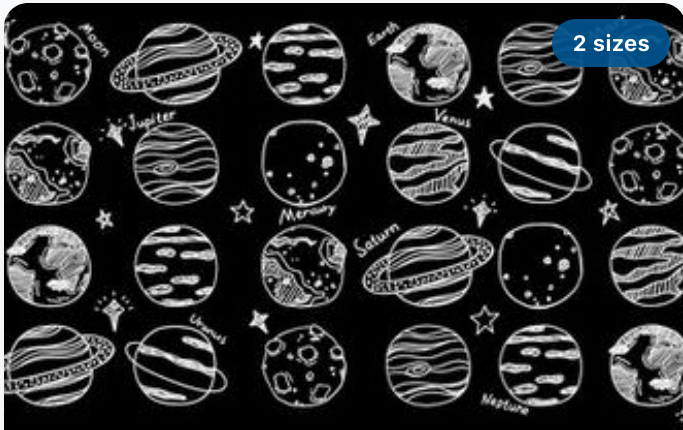


Abstract #1125

24 seats

Seating

Abstract

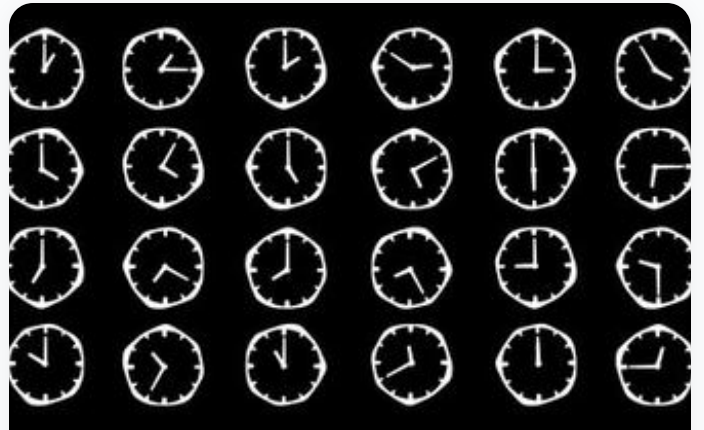


Abstract #1193

24 seats

Seating

Abstract

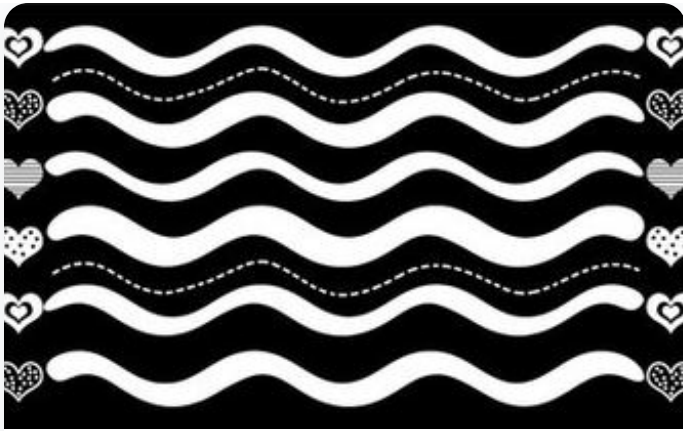


Abstract #1198

24 seats

Seating

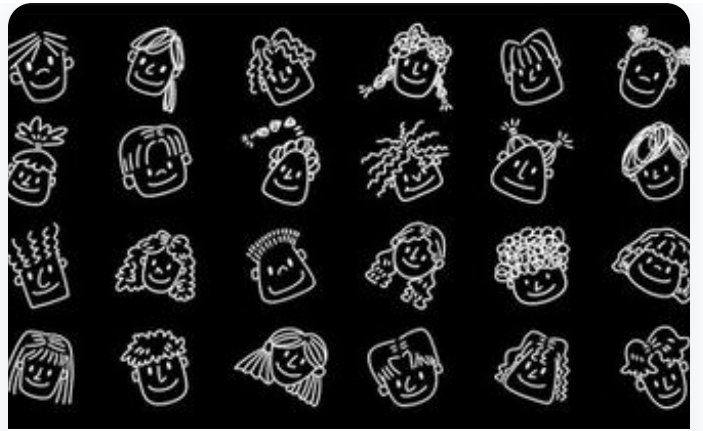
Abstract



Abstract #1121

Area Definition

Abstract

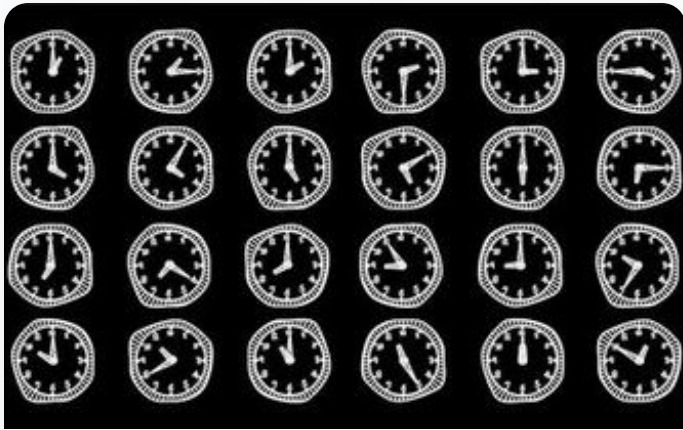


Abstract #1161

24 seats

Seating

Abstract



Abstract #1171

24 seats

Seating

Abstract



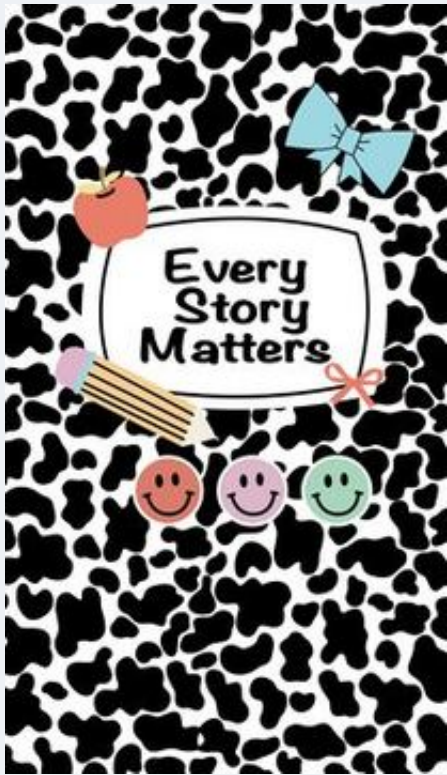
Abstract #1167

Abstract

## Black & White

4 patterns

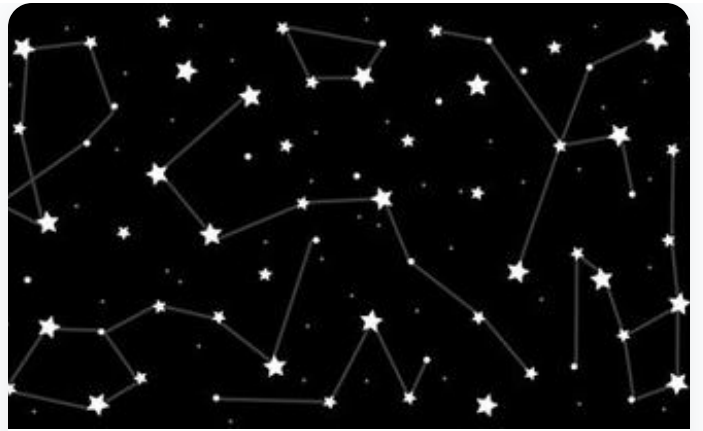
Timeless elegance, high contrast for visual impact.



**Cow Print Story Rug**

Area Definition

Black&white



**Constellation Rug**

Area Definition

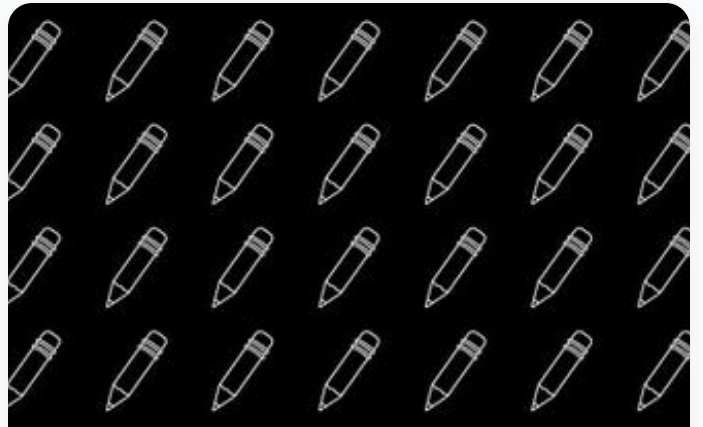
Black&white



**Black Galaxy Rug**

Area Definition

Black&white



**BW Pencil Sketch Rug**

28 seats

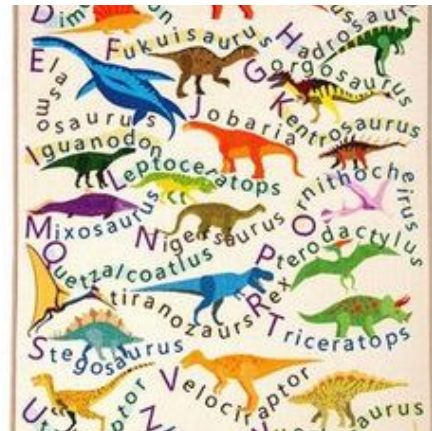
Seating

Black&white





**Hopscotch #1491**



**Dinosaur #1492**



**Road #1493**



**Animal**



**Road #1486**



**Farm #1542**



**Farm #1546**



**Starry #1545**



**Space #1548**



**Starry #1551**



**Starry #1553**



**Game #1556**



**Starry #1558**



**Game #1559**



**Game #1560**



**Starry #1563**



**Starry #1565**



**Road #1566**



**Game #1564**



**Road #1494**



**Dinosaur #1485**



**Construction #1497**



**Game #1561**



**Road Pattern #1483**



Road #1484



Road Pattern #1506



Construction #1509



Dinosaur #1511



Road #1513



Road Pattern #1515



Road Pattern #1517



Road #1500



Road Pattern #1521



Road #1525



Road #1526



Dinosaur #1512



Road #1531



Road #1530



Road Pattern #1480



Road Pattern #1496



Farm #1541



Dinosaur #1498



**Starry #1540**



**Farm #1539**



**Farm #1537**



**Road #1532**



**Road Pattern #1524**



**Road Pattern #1481**



Road #1516



Road #1514



Road Pattern #1528



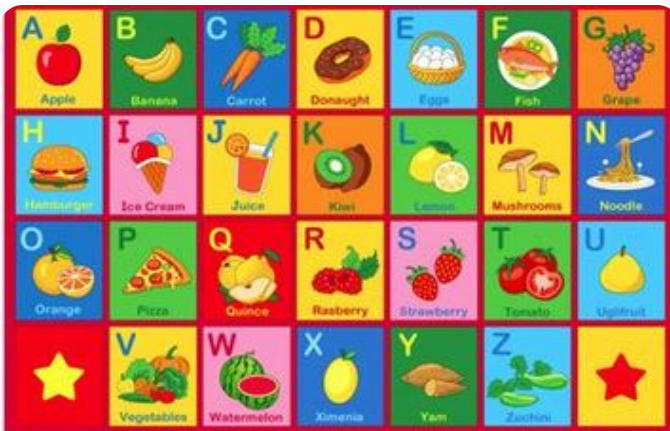
Construction #1510



Road Pattern #1501



Educational #1508



**Educational #1507**



**Letters #1502**



**Farm #1547**



**Farm #1538**



**Starry #1544**



**Starry #1543**



Space #1550



Farm #1536



Farm #1535



Road Pattern #1518



Farm #1534



Road Pattern #1529



**Construction #1519**



**Hopscotch #1489**



**Construction #1522**



**Farm #1533**



**Dinosaur #1572**



**Dinosaur #1571**



Dinosaur #1570



Dinosaur #1569



Dinosaur #1568



Educational #1503



Game #1562



Construction #1520



Starry #1557



Dinosaur #1567



Dinosaur #1573



Letters #1504



Starry #1554



Road Pattern #1527



Farm #1552



Road Pattern #1499



Construction #1523



Space #1555



Starry #1549

# ABCarpet — 75 Patterns

## Pastel

8 patterns

Soft pastel palettes for cozy reading corners.



Pastel Dots

Area Definition Pastel



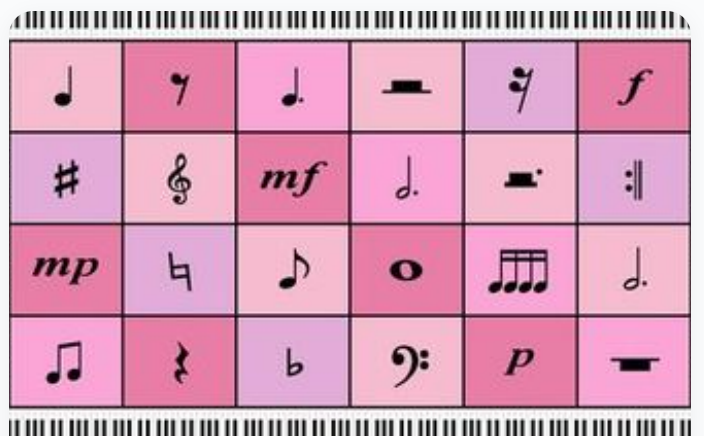
Blue Smiley Rug

24 seats Seating Pastel



Pastel #1422

Area Definition Pastel



Pink Music Staff Rug

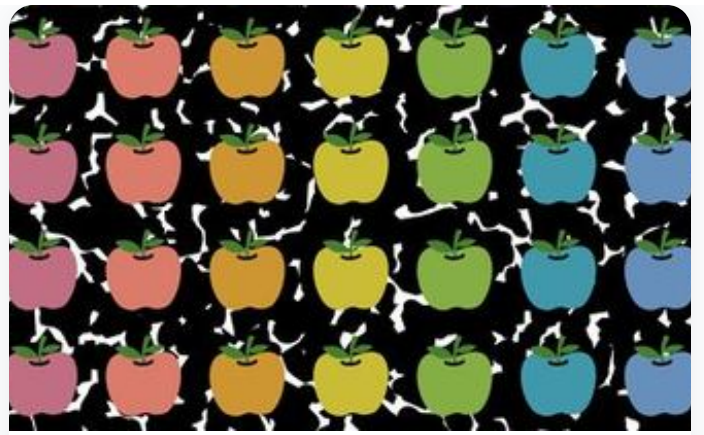
24 seats Seating Pastel



Green Oval Reading Rug

Area Definition

Pastel



Black Apple Rug

28 seats

Seating

Pastel



Pastel #1435

Pastel



Pastel #1394

16 seats

Seating

Pastel

## Boho

5 patterns

Earthy, eclectic rugs with free-spirited character.



**Block Alphabet Rug**

28 seats

Seating

Boho

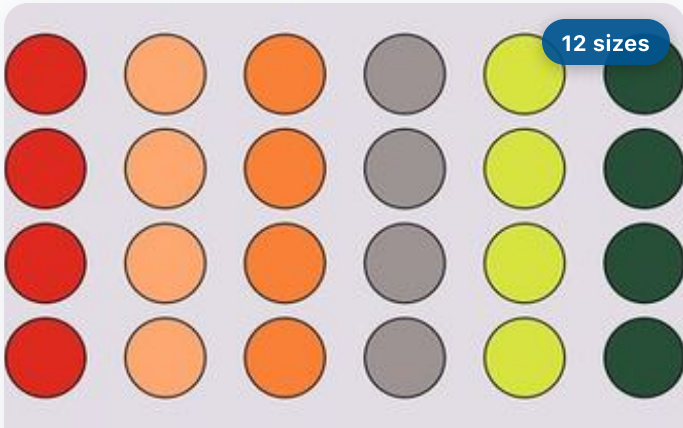


**Boho Circle ABC Rug**

28 seats

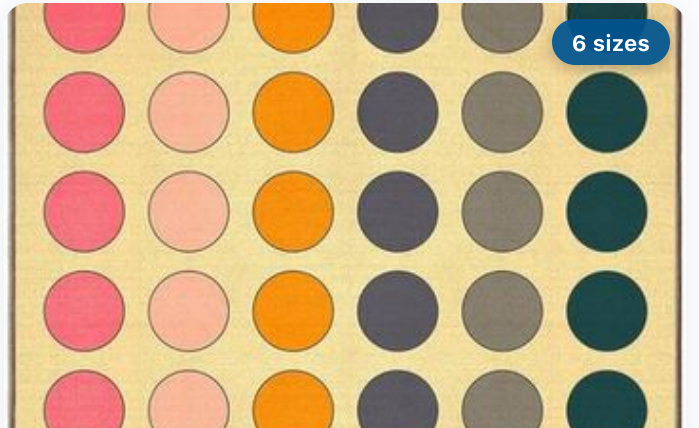
Seating

Boho



**Boho #1375**

Boho



**Boho #1373**

30 seats

Seating

Boho



**Boho Number Spots Rug**

28 seats

Seating

Boho

# Nature

14 patterns

Inspired by forests, rivers, seasons, and life.

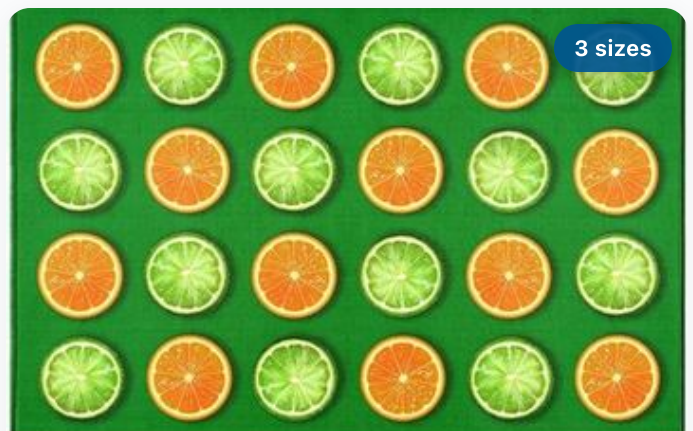


Natural Nature #1467

16 seats

Seating

Nature



Natural Nature #1356

24 seats

Seating

Nature



Green Leaves Rug

24 seats

Seating

Nature



Natural Nature #1417

Area Definition

Nature



3 sizes

Natural Nature #1413

Area Definition

Nature



3 sizes

Natural Nature #1470

16 seats

Seating

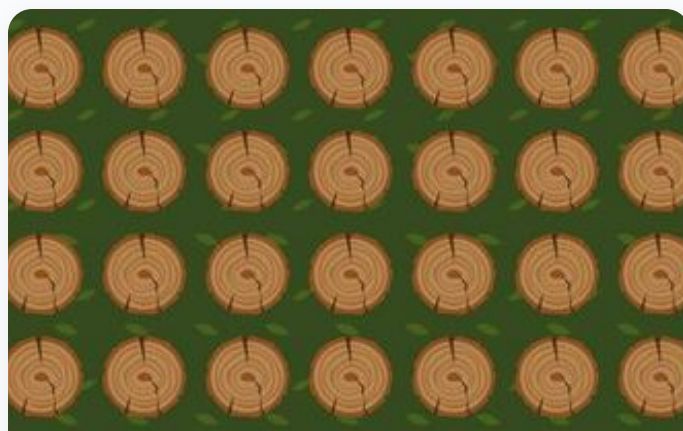
Nature



Natural Nature #1469

Area Definition

Nature



Tree Stump Rug

28 seats

Seating

Nature



2 sizes

Natural Nature #1408

24 seats

Seating

Nature



M2169AF-40 400x230 GQ

Natural Nature #1416

Nature



Natural Nature #1424

12 seats

Seating

Nature



Natural Nature #1453

24 seats

Seating

Nature



Natural Nature #1463

24 seats

Seating

Nature



Natural Nature #1411

24 seats

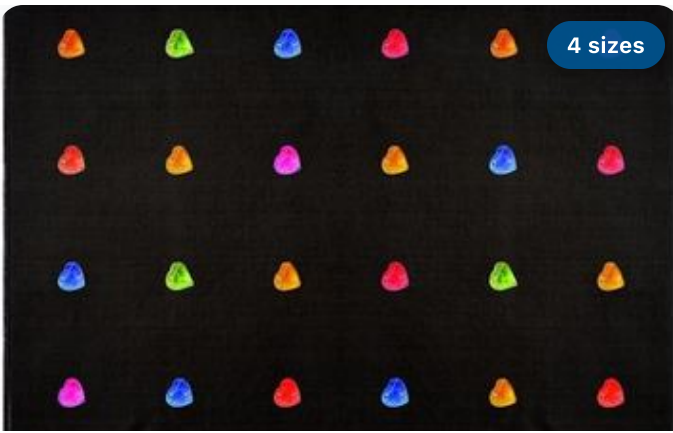
Area Definition

Nature

# Colorful

34 patterns

Bright, lively patterns that energize learning.



4 sizes

Colorful #1346

24 seats

Colorful



3 sizes

Colorful #1403

16 seats

Seating

Colorful



2 sizes

Colorful #1406

16 seats

Seating

Colorful



7 sizes

Colorful #5744

Colorful



5 sizes

Colorful #5743

Colorful



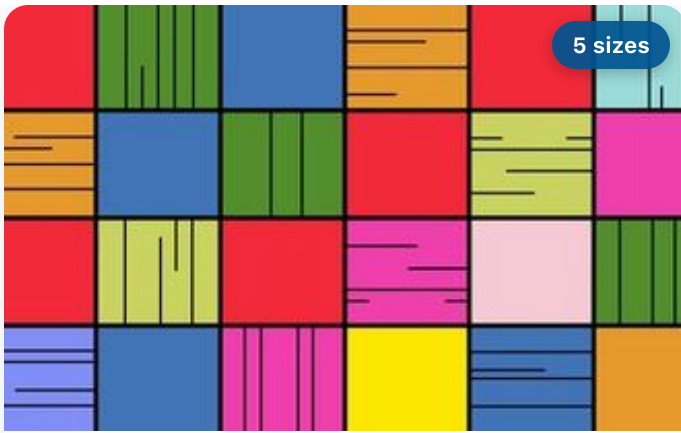
2 sizes

Colorful #1420

16 seats

Seating

Colorful



5 sizes

Colorful #1340

Colorful



4 sizes

Colorful #5771

Colorful



3 sizes

Colorful #1390

Colorful



3 sizes

Colorful #1400

16 seats Seating Colorful



3 sizes

Colorful #5774

Colorful



5 sizes

Colorful #5736

Colorful



**Colorful #1378**

12 seats

Seating

Colorful



**Colorful #1343**

24 seats

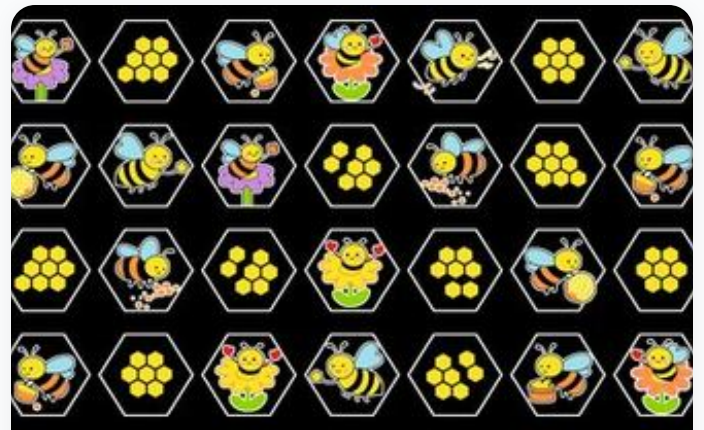
Seating

Colorful



**Colorful #5765**

Colorful

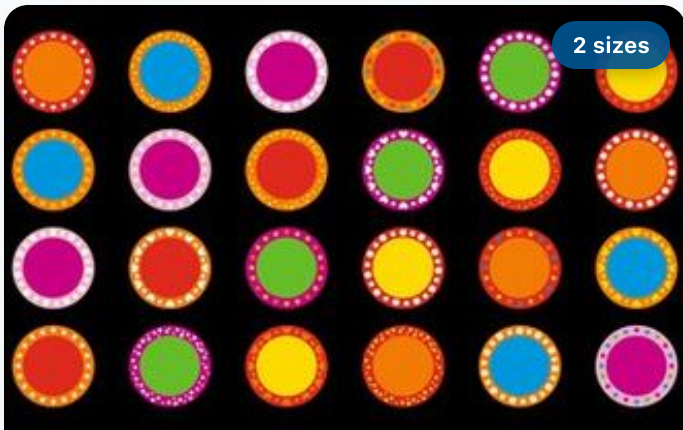


**Honeycomb Bee Rug**

28 seats

Seating

Colorful

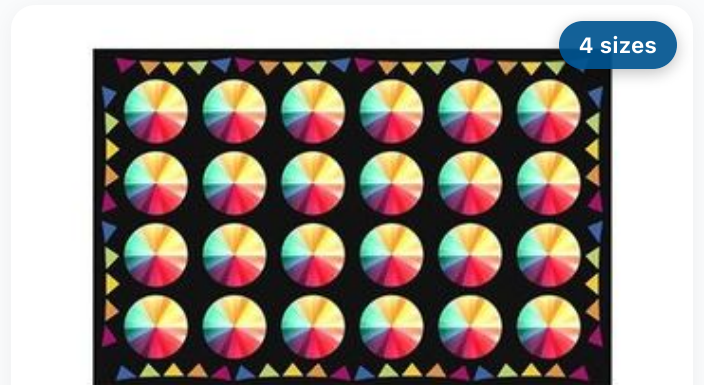


**Colorful #1348**

24 seats

Seating

Colorful

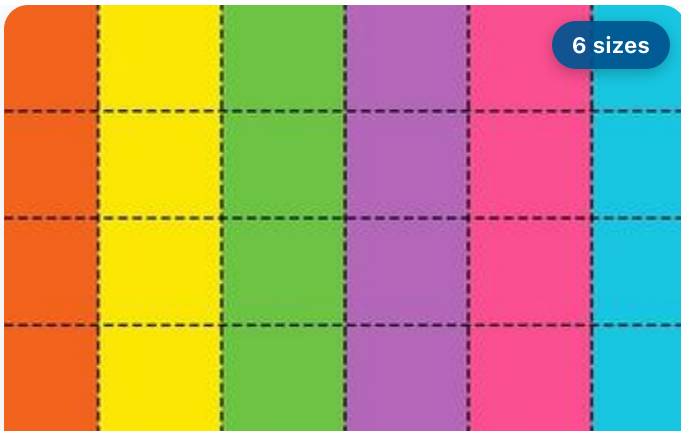


**Colorful #1341**

24 seats

Seating

Colorful



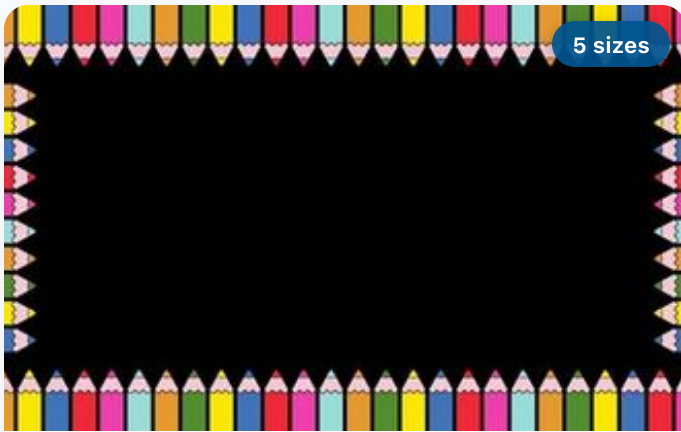
Colorful #5775

Colorful



Rainbow Circle ABC Rug

28 seats Seating Colorful



Colorful #5770

Colorful



Colorful #1347

24 seats Area Definition Colorful



Colorful #1446

16 seats Seating Colorful



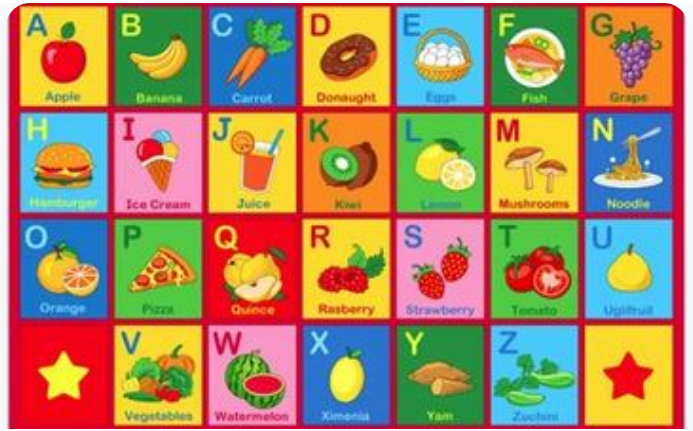
Colorful Owls Rug

24 seats Seating Colorful



Colorful #1349

Area Definition Colorful



Colorful #1423

24 seats Seating Colorful



Colorful #1425

Area Definition Colorful



Colorful #1350

24 seats Seating Colorful



Colorful #1445

24 seats Seating Colorful



M10462G-33 400x230(PT308)

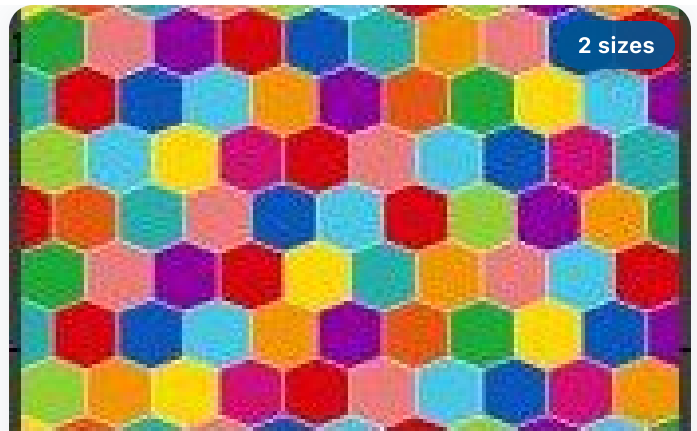
Colorful #1464

Colorful



Colorful #1385

Colorful



Colorful #1427

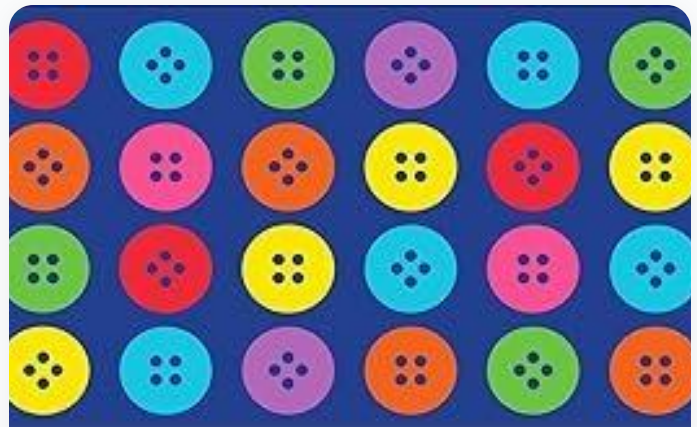
Area Definition

Colorful



Colorful #1444

Colorful



Colorful #1353

24 seats

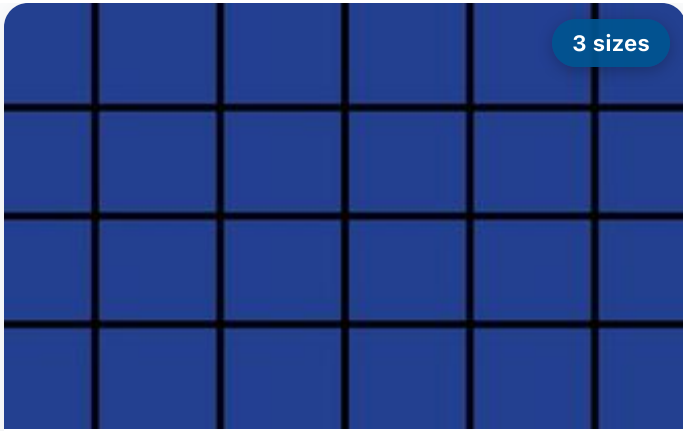
Seating

Colorful

# Simplicity

8 patterns

Clean lines and focused compositions.



3 sizes

Minimal #5773

Simplicity



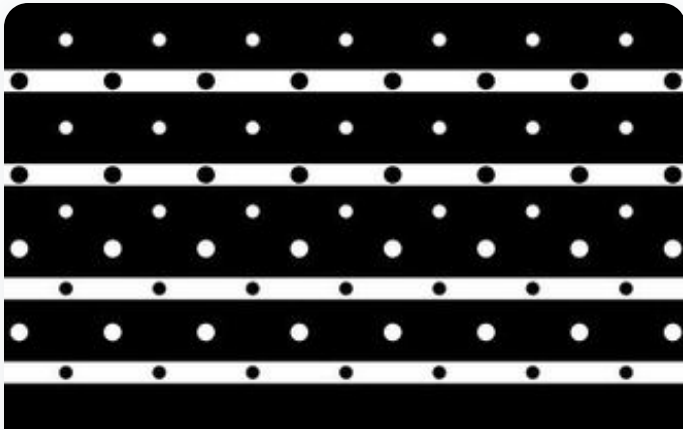
2 sizes

Minimal #1433

16 seats

Seating

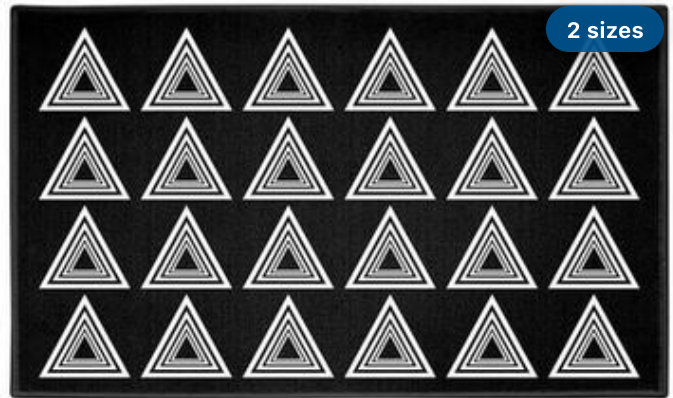
Simplicity



Minimal #1342

Area Definition

Simplicity



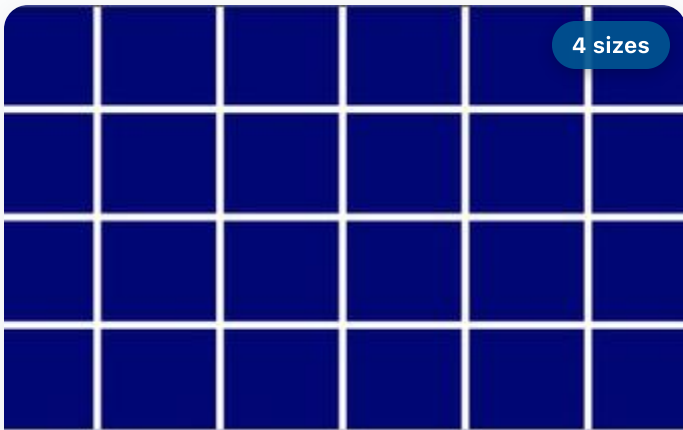
2 sizes

Minimal #1440

24 seats

Seating

Simplicity

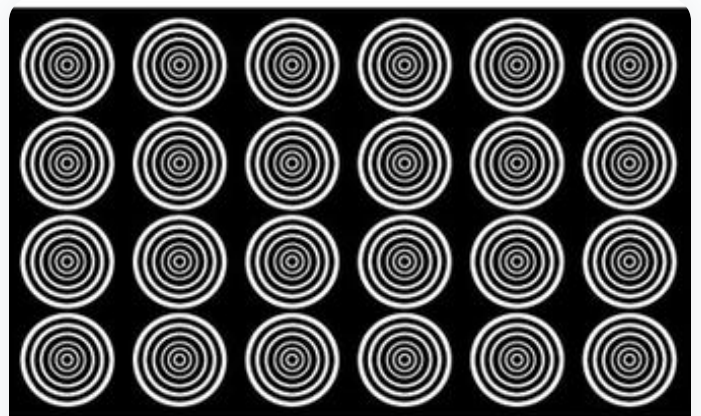


4 sizes

Minimal #1432

24 seats

Simplicity

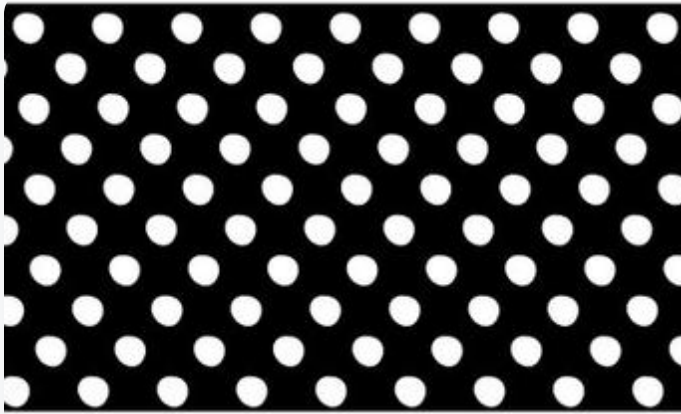


Minimal #1442

24 seats

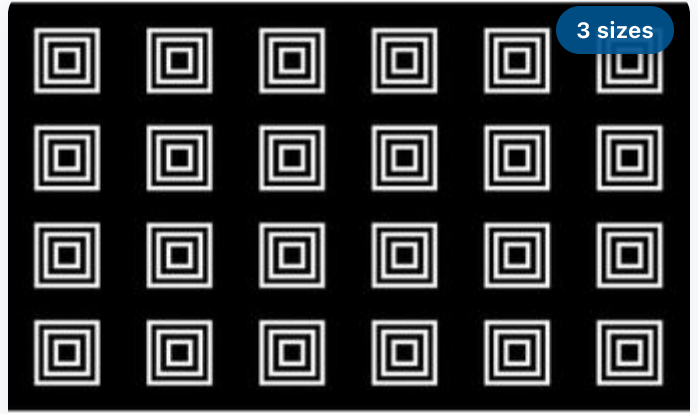
Seating

Simplicity



Minimal #1441

Simplicity



3 sizes

Minimal #1438

24 seats

Seating

Simplicity

# Abstract

5 patterns

Modern abstract designs for contemporary spaces.



Black Boho Shapes Rug

24 seats

Seating

Abstract



Black Line Icons Rug

24 seats

Seating

Abstract

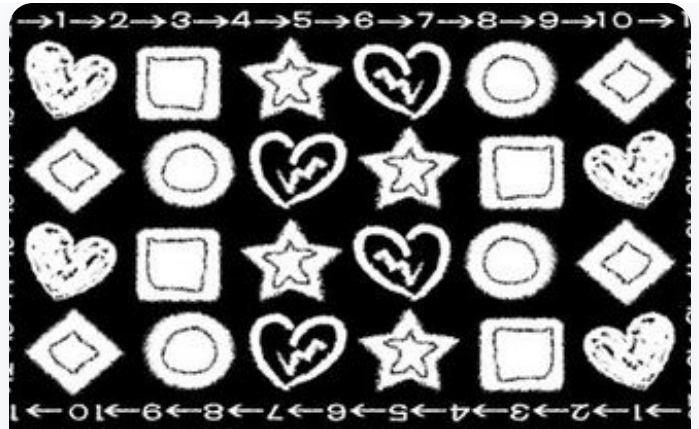


Boho Geo Dark Rug

24 seats

Seating

Abstract

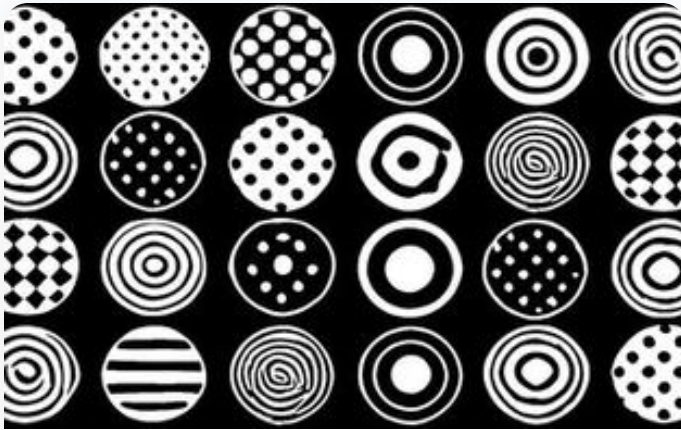


Abstract #1344

24 seats

Seating

Abstract



Abstract #1395

24 seats

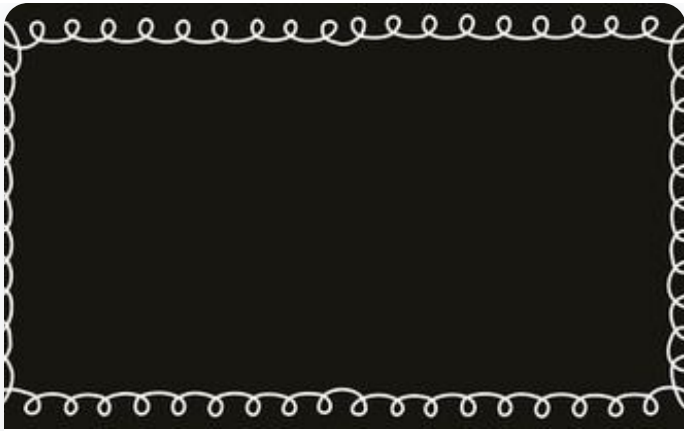
Seating

Abstract

## Black & White

1 patterns

Timeless elegance, high contrast for visual impact.



### Doodle Border Rug

Full Floor

Black&white



# Let's Talk

[support@boooooomjackson.com](mailto:support@boooooomjackson.com)

[www.boooooomjackson.com](http://www.boooooomjackson.com)



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