



# Boooooom Jackson

*Play is the best way of learning*

AMAZON NA CLASSROOM RUGS · TOP 3 · 3 YEARS RUNNING

BRAND BROCHURE · 2026

# Inspiring Spaces for Every Child

为每个孩子，启发灵感空间

*"Every child deserves their own  
Boooooom Jackson corner."*

"每个孩子都该拥有自己的 Boooooom  
Jackson 角落。"

Founded in **2015**, created from a father's love — we build **safe, inspiring environments** for every child's natural growth.

创立于 2015 年，源自一位父亲对孩子深沉的爱，为孩子打造安全启发灵感的自然学习空间。

As a team of moms and educators, we craft **joyful childhood experiences** — rugs that transform every reading corner and nurture imagination.

我们是一群妈妈和教育工作者，致力于创造充满快乐与丰盈的童年体验。

Safety first. Every product is **CPSC compliant**, OEKO-TEX certified, and designed for high-traffic classroom use.

安全第一。每款产品符合 CPSC 及国际安全标准，专为高频使用的教室场景设计。

## TOP 3

AMAZON NA · 3 CONSECUTIVE YEARS

Classroom Rugs · 20%+ Market Share  
北美亚马逊教室地毯连续3年前三，市占率20%+

## 40+

YEARS MANUFACTURING HERITAGE

Singapore-rooted, ISO 9001 / 14001, OEKO-TEX certified.  
新加坡品牌工厂，40余年生产经验，国际环保认证

## 299+

ORIGINAL PATTERNS IN STOCK

Ready-to-ship. Co-created with real educators.  
原创在售图案，可即时发货，与教育工作者共创

CPSC

OEKO-TEX 100

ISO 9001

ISO 14001

### For Schools · 学校合作伙伴

Official partner of the **Canadian French Language Congress**. Long-term collaboration with educator associations in CA & US on "ground teaching" methodology. HQ: Changsha · NA Hub: Novora Enterprises Inc., Toronto.

加拿大法语峰会官方合作伙伴。总部长沙，北美枢纽多伦多 Novora Enterprises Inc.。

# Built for Classrooms

专为教室场景而生



### Zero-Curl Backing

Lays flat. No trip hazards.  
防卷边背衬，安全防绊倒



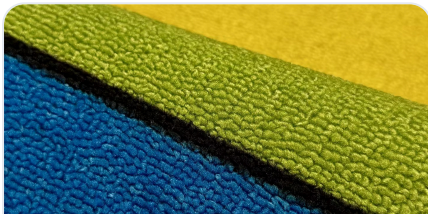
### Color-Lock Tech

Vibrant, fade-resistant.  
色彩锁定工艺，不褪色



### Stain-Resistant

Spill-friendly, easy to clean.  
防污处理，易清洁



### Loop Pile

Durable for high traffic.  
圈绒，耐磨耐踩



### Cut Pile

Premium soft. Anti-snag.  
割绒，柔软抗勾丝



### Reinforced Edges

Double-stitched. Years of use.  
双股锁边，经久耐用

## Safety Certifications · 安全认证

CPSC

OEKO-TEX Standard 100

ISO 9001

ISO 14001

CPC

Every Boooooom Jackson rug is manufactured in our own ISO-certified factory — from yarn dyeing to final QC — ensuring consistent quality for classroom environments.

每一块 Boooooom Jackson 地毯，从染线到终检，全程自有工厂管控，为教室环境提供一致的高质量保证。

# Trusted by Educators

教育工作者的选择

**TOP 3**

Amazon NA  
北美亚马逊教室地毯

**20%+**

Category Market Share  
品类市场份额

**50%+**

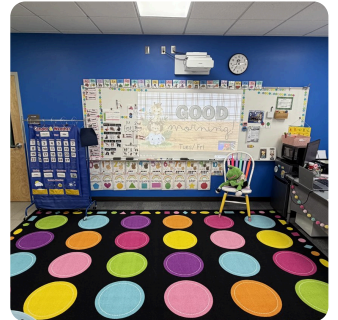
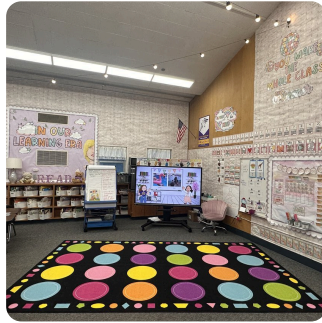
Brand Search CVR  
品牌搜索转化率

**3yrs**

Consecutive TOP 3  
连续三年前三

## Real Classrooms, Real Love · 真实教室，真实好评

Shared by real teachers across North America · 来自北美真实老师的分享时刻



# Our Design Library

## 原创图案库

299 original patterns in stock — across 6 design languages, co-created with real educators, ready-to-ship.

299 款原创图案在售，6 种设计语言，与教育工作者共创，现货即发。

### Boooooom Jackson

FLAGSHIP BRAND · 旗舰品牌

220 patterns shown in this brochure

### ABCarpet

DIVERSE LINE · 多元系列

75 additional patterns available

## Style Index · 风格目录

### Pastel · 柔彩系

Soft pastel palettes for cozy reading corners. Perfect for preschool and early elementary.

27 patterns

### Boho · 波西米亚

Earthy, eclectic rugs with free-spirited character. A favorite for modern cozy classrooms.

14 patterns

### Nature · 自然系

Inspired by forests, rivers, seasons — bringing the outdoors in.

5 patterns

### Colorful · 多彩系

Bright, lively patterns that energize learning corners.

61 patterns

### Simplicity · 简约系

Clean lines and focused compositions for distraction-free spaces.

4 patterns

### Abstract · 抽象系

Modern abstract designs for contemporary spaces.

12 patterns

# Pastel 柔彩系

8 Patterns Shown · 27 Total

Soft pastel palettes for cozy reading corners. Perfect for preschool and early elementary.

柔和色彩，适合幼儿园与低年级的阅读角、情绪角。



**Pastel #1174**  
24 seats · Seating



**Cute Animal ABC Rug**  
28 seats · Seating



**Black Smiley Face Rug**  
28 seats · Seating



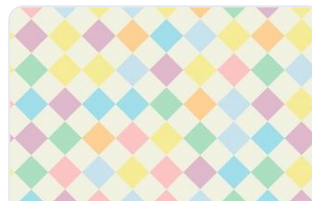
**Pastel Number & Letters & Animal**  
Seating



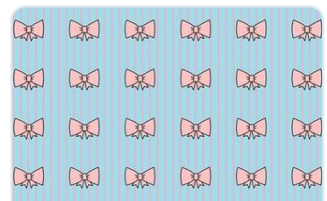
**Pink Oval Reading Rug**  
Area Definition



**Pastel Animal ABC Rug**  
28 seats · Seating



**Pastel Argyle Rug**  
Area Definition



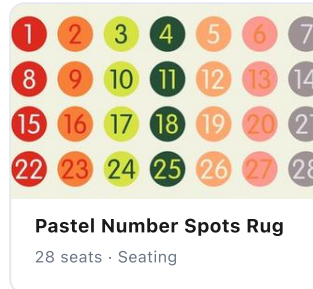
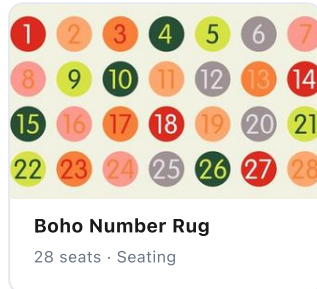
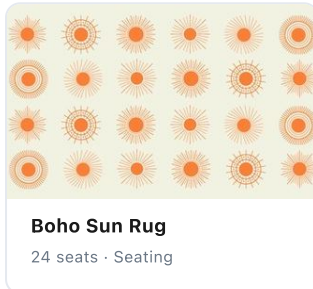
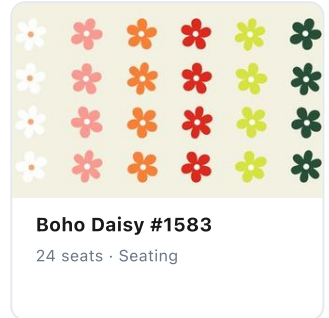
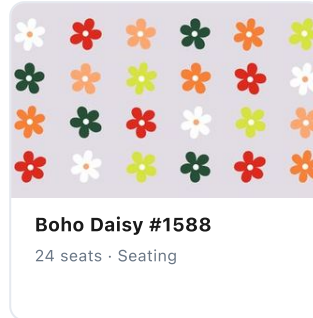
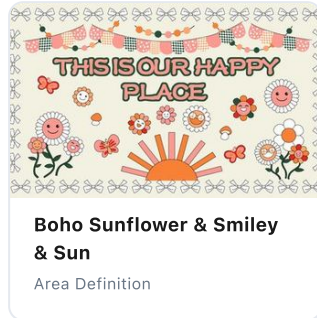
**Checked Bow Rug**  
24 seats · Seating

# Boho 波西米亚

8 Patterns Shown · 14 Total

Earthy, eclectic rugs with free-spirited character. A favorite for modern cozy classrooms.

大地色调，自由随性，现代温馨教室的最爱。



# Nature 自然系

5 Patterns Shown · 5 Total

Inspired by forests, rivers, seasons — bringing the outdoors in.

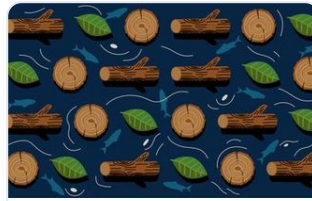
灵感来自森林、河流、四季，把自然带进教室。



**Natural Nature #5761**  
Area Definition



**Natural Leaf & Letters**  
24 seats · Seating



**River Logs Rug**  
24 seats · Seating



**Natural Nature #1237**  
24 seats



**Natural Nature #1313**  
Nature

# Colorful 多彩系

8 Patterns Shown · 61 Total

Bright, lively patterns that energize learning corners.

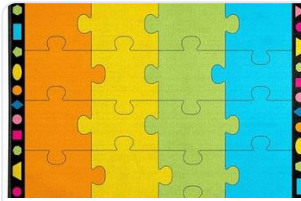
明亮活泼，激发学习活力的经典系列。



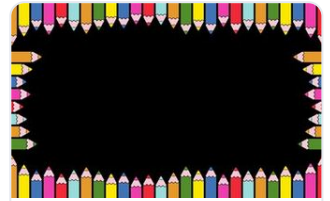
**Colorful #1336**  
Colorful



**Colorful #1279**  
16 seats · Seating



**Colorful #1299**  
16 seats · Seating



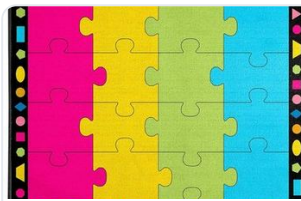
**Colorful #1102**  
Area Definition



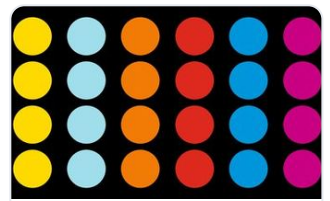
**Oval Activity Track Rug**  
Area Definition



**Colorful #1298**  
24 seats · Seating



**Colorful #1300**  
16 seats · Seating



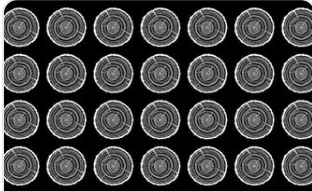
**Colorful #1053**  
24 seats · Seating

# Simplicity 简约系

4 Patterns Shown · 4 Total

Clean lines and focused compositions for distraction-free spaces.

简洁留白，为专注学习提供干净空间。



**Minimal Tree Stump**

24 seats · Seating



**Minimal #1122**

Area Definition



**Minimal #1197**

Area Definition



**Minimal #1319**

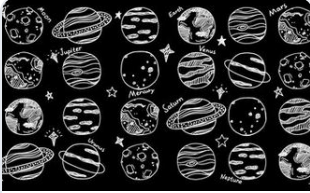
24 seats · Seating

# Abstract 抽象系

8 Patterns Shown · 12 Total

Modern abstract designs for contemporary spaces.

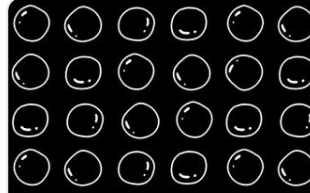
现代抽象，适合当代教室与家居空间。



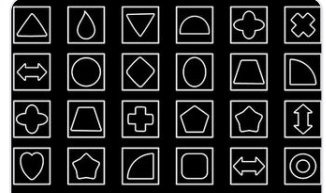
**Abstract #1193**  
24 seats · Seating



**Abstract #1125**  
24 seats · Seating



**Black Bubbles Rug**  
24 seats · Seating



**BW Geo Shapes Rug**  
24 seats · Seating



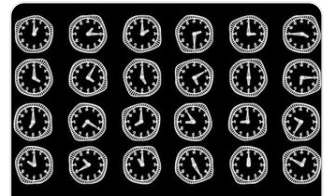
**Colorful Pebbles Rug**  
28 seats · Seating



**Boho Geo Light Rug**  
24 seats · Seating



**Dark Tribal Rug**  
24 seats · Seating



**Abstract #1171**  
24 seats · Seating



## Let's Talk

联系我们，共创教室的下一份惊喜

[support@boooooomjackson.com](mailto:support@boooooomjackson.com)

[www.boooooomjackson.com](http://www.boooooomjackson.com)



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